**CEO THANK YOU**

**Send time:** Day after end of campaign

**Sender name:** CEO

**Subject:** I am so proud

I just wanted to drop a line to say — THANK YOU!

The numbers for this year’s [United Way of Salt Lake WORKPLACE GIVING CAMPAIGN NAME] are absolutely incredible. I’m so proud of all of you here at [COMPANY] who stepped up to help fight for kids and families in our community.

You all inspire me so much every day. Thank you again for being such compassionate, caring people — and for all your hard work.

In case you missed the full breakdown of results, check out [CAMPAIGN COORDINATOR NAME]’s email for an extra dose of inspiration.

Thanks again,

[SIGNATURE]