

ADVANCING EDUCATION
INCOME AND HEALTH



Granger Elementary Neighborhood Center

ANNUAL REPORT

TO THE COMMUNITY

2012
2013

GIVE. ADVOCATE. VOLUNTEER.

United Way of Salt Lake

serving Davis, Salt Lake, Summit, and Tooele Counties

UW.ORG

LIVE UNITED





Guadalupe Neighborhood Center



Woodrow Wilson Neighborhood Center



Day of Caring 2012

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Oquirrh Hills Neighborhood Center and Woodrow Wilson Neighborhood Center

DEAR FRIENDS,

CHANGING THE ODDS. Over the past year, these words have motivated us to work harder than we ever have before. They have guided our work, increased our determination, and spurred our desire to make changes in our community that have only been dreamed of before now.

To change the odds means to level the playing field, so that every child has the same chance to succeed in school and in life. We know we can do more than help one child beat the odds. Together, through our Promise Partnerships, we are changing the odds for entire communities. Our goal is to create self-reliance by ensuring that every child succeeds, every step of the way, from cradle to career. As we look back over the last year, we are awestruck by the changes we have experienced as an organization. We embarked upon our most ambitious period of growth and transformation and surpassed even our own expectations.

In January, we launched our Changing the Odds major gifts campaign. Our goal was to raise \$12 million by 12-12-12. We crushed that goal as leading philanthropists and corporations in our community stepped up to support this historic work and helped us raise \$14.5 million. This is above and beyond the nearly \$11 million that we raised through our traditional revenue sources. As we tell our story and engage the community in our work, it is exciting to see that so many people and organizations share this vision and are inspired by the possibilities of what we can accomplish together.

Due to the unprecedented success of the Changing the Odds campaign, we are gearing up much more quickly than we previously thought we could and are putting more resources into our Promise Partnerships in Clearfield, Kearns, Park City, Salt Lake City, South Salt Lake, and West Valley. We are also developing a new Promise Partnership in Midvale, where we are working with Canyons School District, Midvale City and other partners to expand our work.

The work that is happening in our Promise Partnerships and in our Neighborhood Centers is truly life-changing. So many partners have come together with a common agenda to transform the lives of kids and families in their communities.

And, together, we are getting great results! The achievement gap in math and reading has completely closed for low-income students who participated in Granite School District's high-quality preschool program. These kids are now on track with their peers. We have seen kids and families receive medical care that they never would have received before, including immunizations needed to start school. Juvenile crime rates have been reduced because kids are at Neighborhood Centers after school when they might otherwise get into trouble.

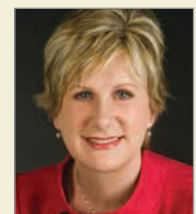
None of this can be accomplished on our own. We have a visionary and courageous Board of Directors and staff, and many donors, partners, and volunteers who have committed to join us in our promise to change the odds. So many have embraced and supported new, progressive ideas. What we are accomplishing together will transform lives and neighborhoods today and for generations to come. Thank You!

Sincerely,



Mona Burton

Mona Burton
Chair, Board of Directors
Partner, Holland and Hart LLP



Deborah S. Bayle

Deborah S. Bayle
President and CEO
United Way of Salt Lake



OUR PROMISE

To Change the Odds

OUR PROMISE

United Way of Salt Lake's promise is to change the odds so all children and their families, regardless of their circumstances, have the same chance to succeed in school and life.

VISION

United Way envisions a community where all individuals and families achieve their potential through education, income stability, and healthy lives:

Where all children receive a quality education that offers a pathway to a brighter tomorrow



Where the cycle of poverty and financial dependence ends and more productive lives begin



Where everyone receives effective health care that improves their quality of life

MISSION STATEMENT

To improve lives and build strong communities by uniting individuals and organizations with the will, passion, expertise, and resources needed to solve problems.

SCAN THIS CODE TO SEE OUR PROMISE VIDEO



<http://kaywa.me/F16jo>

COLLECTIVE IMPACT

A Unique Approach to Community Problem Solving

United Way of Salt Lake has embraced a comprehensive approach to solve community problems called **Collective Impact**. *Collective Impact requires that everyone works together in partnership—businesses, cities, government, schools, churches, foundations and nonprofit organizations—to help every child succeed, every step of the way, from cradle to career.

Together, we work to:

Create a vision and set clear, shared goals for the communities where we work

Organize and align all of the resources and programs of a community into strategies that mutually reinforce each other

Target strategies and measure success by sharing data and being mutually accountable for results

Operate in an environment of constant communication and continuous improvement

Within this framework, United Way of Salt Lake plays a “backbone” role—assuring that these elements are in place and working to guide vision, align strategies, build public will, support shared measurement, mobilize funding, advance supportive public policies, and engage volunteers.





Granger Neighborhood Center



Mobile Medical Clinic



Stuffing the bus at Day of Caring

CRADLE TO CAREER CONTINUUM

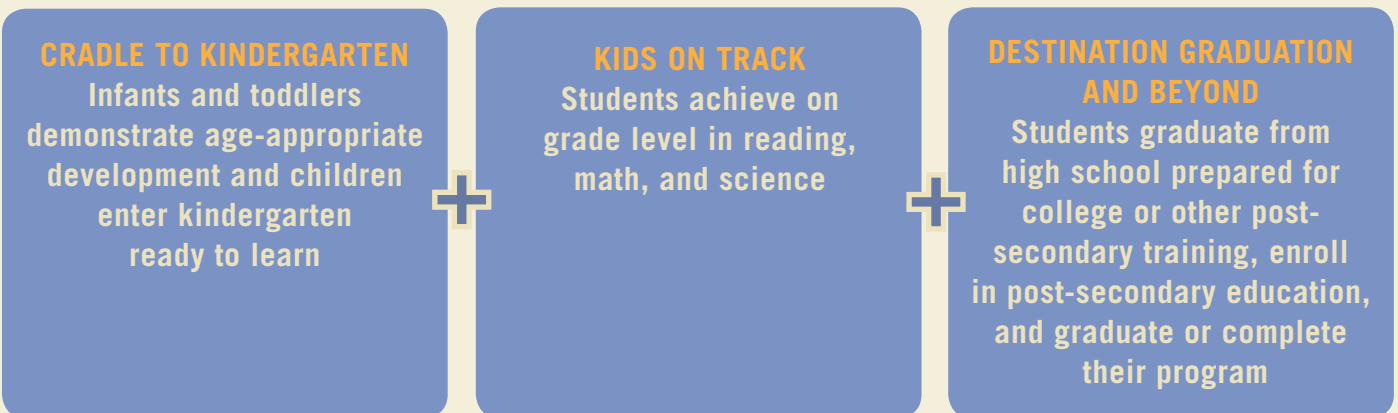
Goals and Objectives

Our shared focus is on advancing the education, income, and health of our neighborhoods and communities to ensure every child succeeds, every step of the way, from cradle to career.



Education is the foundation of our work and the most important engine of economic growth and individual financial gain. United Way of Salt Lake and our partners work to improve results in education from cradle to career by focusing on the following goals:

EDUCATION



We know that in order to achieve results in education, we must also focus on linking family and community support. This coordinated approach leverages community programs and services so that families can work to support themselves and their children.

INCOME

HEALTH

BASIC NEEDS



PROMISE PARTNERSHIPS

A Shared Commitment to Transform Lives and Communities

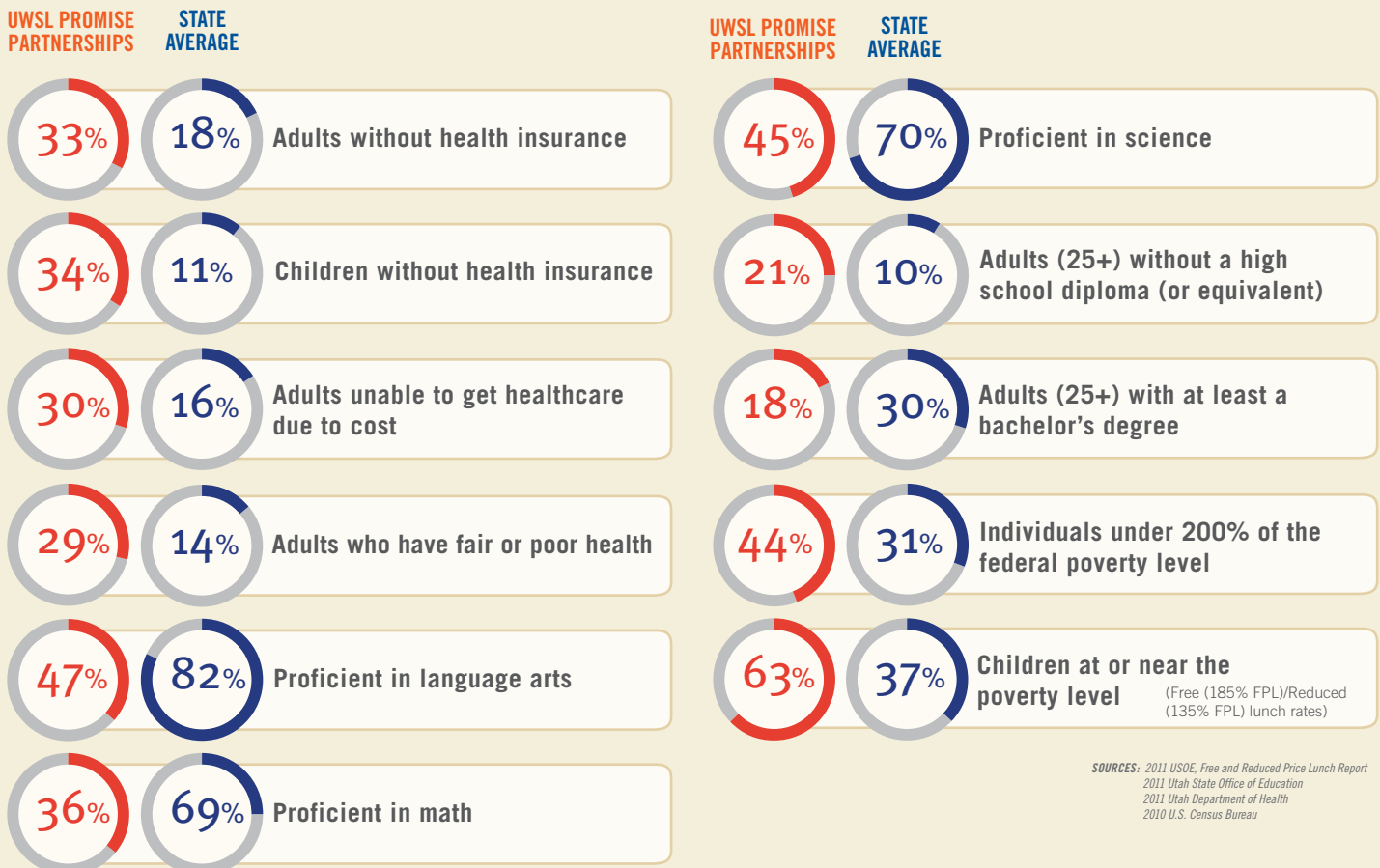


CLEARFIELD | GUADALUPE | HORIZONTE | KEARNS | MIDVALE
PARK CITY | REFUGEE YOUTH | SOUTH SALT LAKE | WEST VALLEY

Working with dozens of key stakeholders, United Way of Salt Lake has formed nine "Promise Partnerships."

These partnerships have made a shared promise to work together to find new and innovative ways to address challenges and find solutions. This commitment, or promise, not only requires deep cross-sector Collective Impact collaboration, but also a plan for supporting children and families from cradle to career.

IN OUR PROMISE PARTNER NEIGHBORHOODS AND COMMUNITIES:



SOURCES: 2011 USOE, Free and Reduced Price Lunch Report
2011 Utah State Office of Education
2011 Utah Department of Health
2010 U.S. Census Bureau



Promise South Salt Lake, PAL Boxing Center Staff



Granger Elementary Neighborhood Center



Granger Elementary Neighborhood Center



Woodrow Wilson Elementary Neighborhood Center



Oquirrh Hills Elementary Neighborhood Center

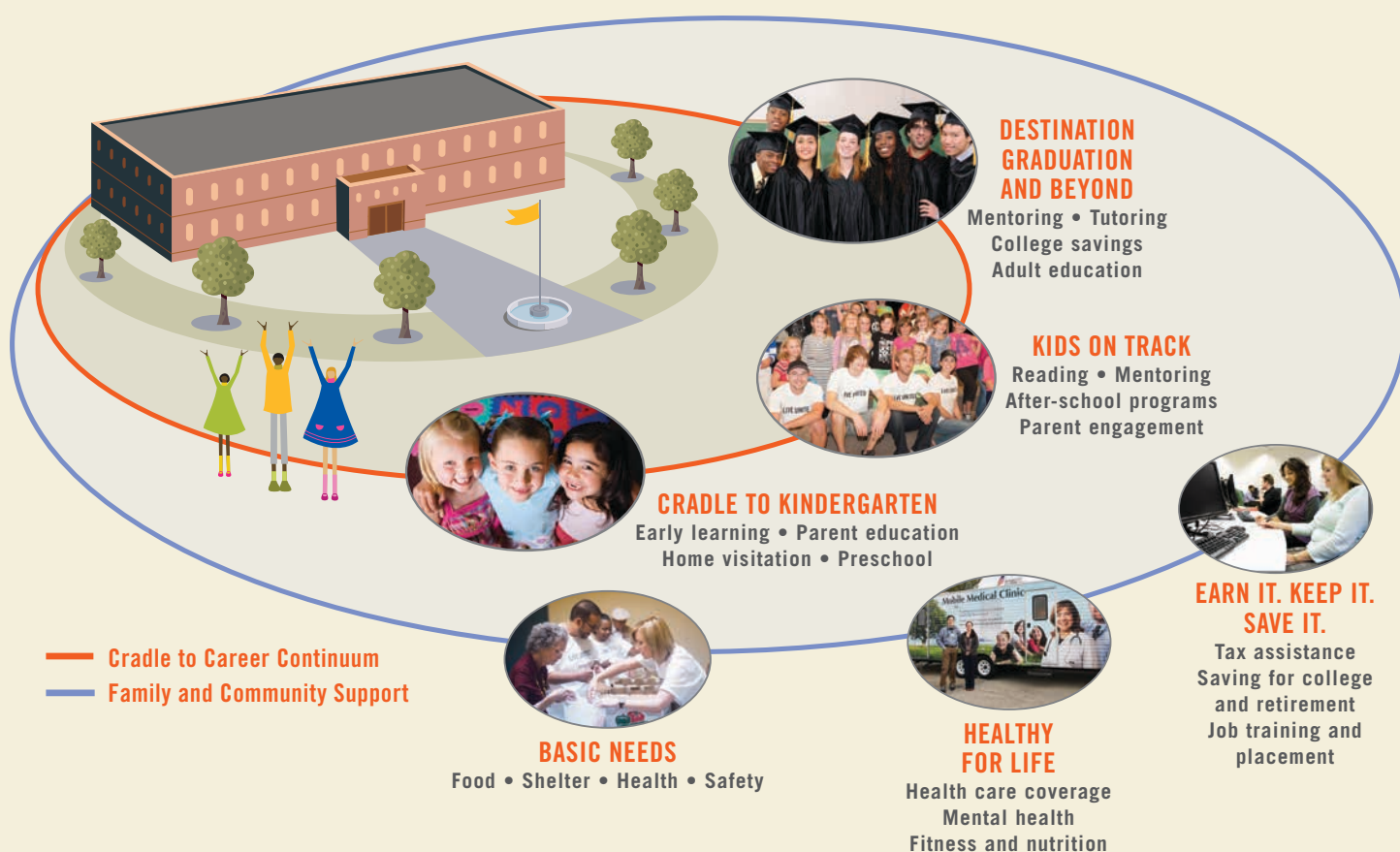


Summer of Service

NEIGHBORHOOD CENTERS

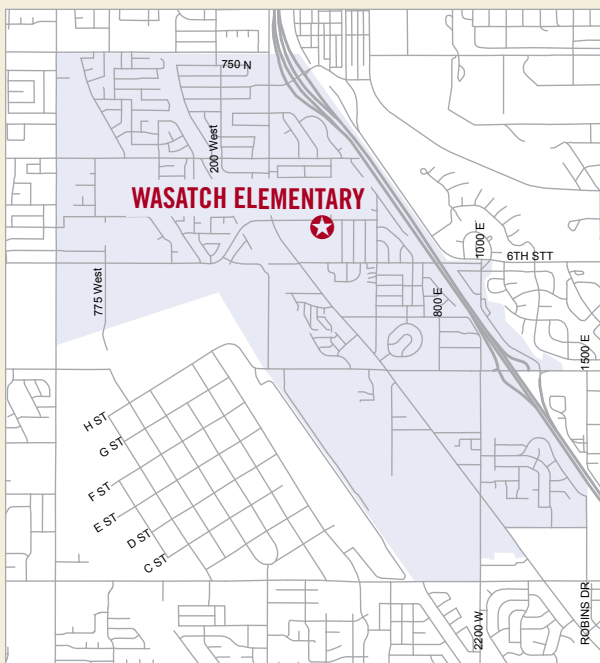
Aligning partners and programs with cradle to career goals

On-the-ground implementation of programs and services provided by Promise Partnerships are coordinated in easily accessible Neighborhood Centers (also called Community Learning Centers and Welcome Centers). Located in schools, apartment complexes, and other locations where residents have frequent access, these Centers are the hubs of the communities they serve. They create a web of support for the entire family where children and families have access to a wide range of educational programs, social services, health resources, and much more.





Wasatch Elementary Neighborhood Center



Promise Partners in Clearfield work with United Way of Salt Lake in the neighborhood surrounding the Davis Community Learning Center at Wasatch Elementary, encompassing approximately 13,000 residents. Thirty-seven percent of this population is youth under the age of 19 and 66 percent of youth are members of families whose incomes are at or near the poverty level. While 83 percent of the population is Caucasian, other ethnicities, primarily Hispanic, are also represented and 15 percent of families speak a language other than English. **Clearfield's promise is to promote the value of learning and self-worth among students and adults and to provide a network of services to ensure successful children, thriving families, and vibrant communities.**

IN CLEARFIELD:

3rd
grade reading
PROFICIENCY
UP 8%

Families
with savings
ACCOUNTS
UP 18%

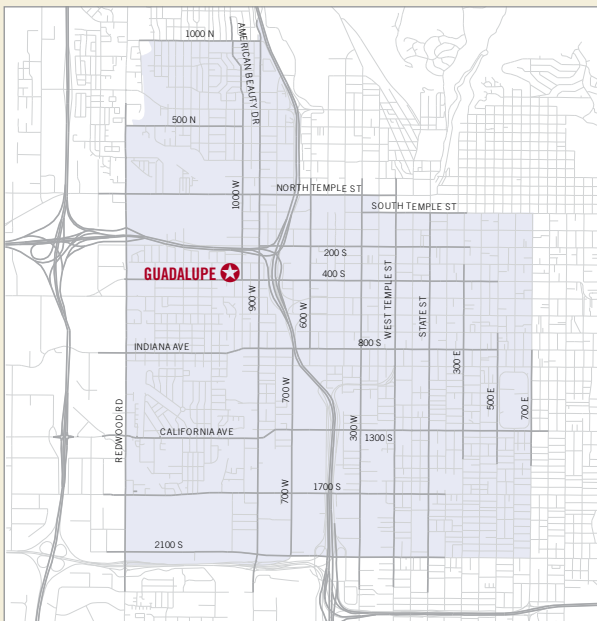


Guadalupe Elementary Neighborhood Center

PROMISE

GUADALUPE

IN SALT LAKE CITY



The Promise Guadalupe partnership serves children and families in the Rose Park, Poplar Grove, and Glendale communities in the Salt Lake City area. These neighborhoods experience high poverty and 91 percent of kids are members of families with incomes at or near the poverty level. Children also experience many barriers to learning and approximately 50 percent are below grade-level in reading and math. In these neighborhoods, cost is a significant barrier to health care. Sixty-eight percent of adults are not insured and only 47 percent receive regular health care. **Guadalupe's promise is to teach economically disadvantaged children and non-English speaking adults the vision and skills needed to live productive, rewarding lives. Guadalupe is dedicated to ensuring that 90 percent of its students meet or exceed the district or state academic standards in core subjects.**

IN SALT LAKE CITY AT GUADALUPE:

3rd grade
language arts
PROFICIENCY
UP 19%

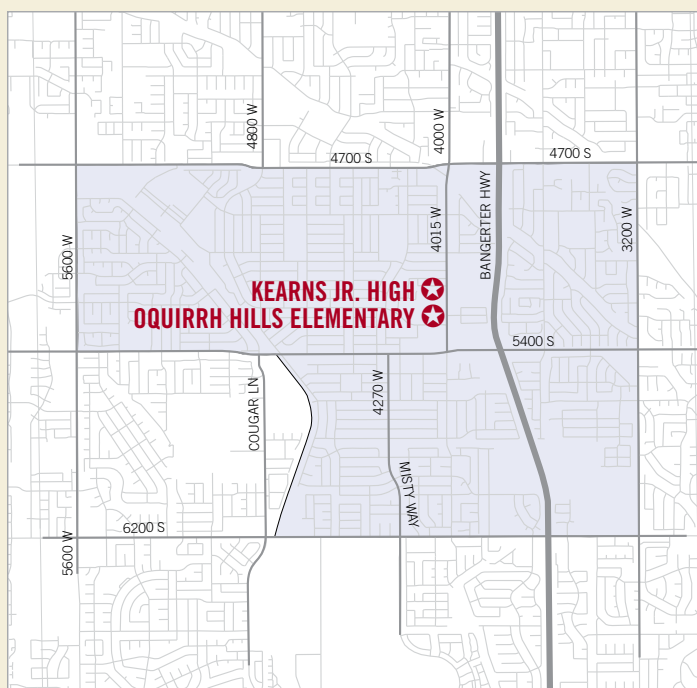
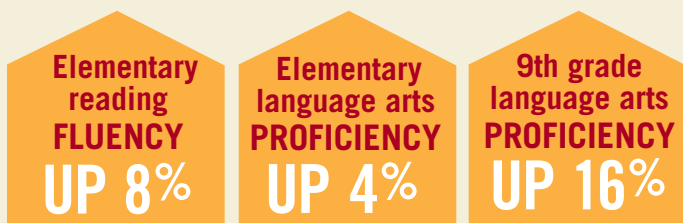
Adults
with health
INSURANCE
UP 12%

Families
receiving regular
HEALTH CARE
UP 32%

PROMISE KEARNS

Promise Partners in Kearns work with United Way of Salt Lake in the neighborhoods surrounding two Community Learning Centers: Oquirrh Hills Elementary and Kearns Junior High. This area has a population of nearly 35,000 people, 35 percent of whom are children under the age of 19. Kearns has a high incidence of poverty with 37 percent of kids and families at or near the poverty level. About 75 percent of Oquirrh Hills and Kearns Junior High students utilize free or reduced-price school lunch. Academically, Kearns students are slipping through the cracks. Thirty percent of elementary school children are not reading on grade level and 45 percent of elementary and junior high students are below grade level in math. The graduation rate is startling, at just 67 percent. **Kearns' promise is to focus its efforts on providing the resources families need to thrive and develop a cradle to career pipeline that ensures children are on track to succeed academically.**

IN KEARNS:



Oquirrh Hills Neighborhood Center



Oquirrh Hills Neighborhood Center



McPolin Elementary Neighborhood Center



McPolin Elementary Neighborhood Center

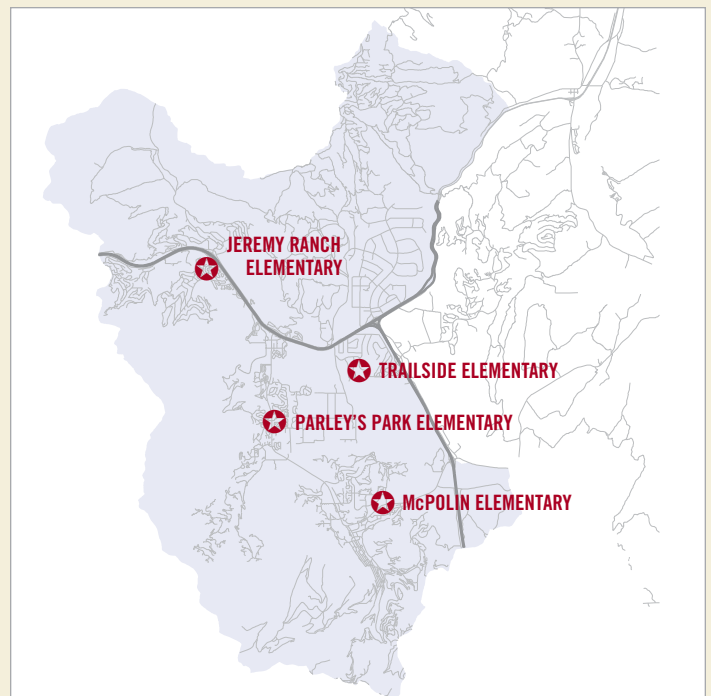
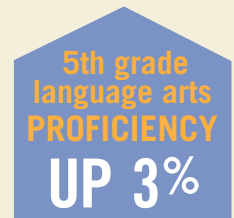
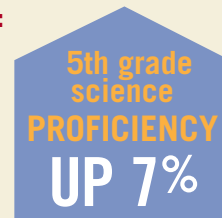
PROMISE

PARK CITY

Tourism and leisure industries drive the **Park City** economy—with the majority of jobs being in recreation, entertainment, accommodation, and food services. The unemployment rate in Park City is very low, and the average income and home value is very high. Despite these positive figures, approximately 39 percent of kids live in families making less than \$29,000 a year (for a family of four). This economic divide is reflected in the ethnic makeup of the Park City community. Seventy five percent of Caucasians own their own home, while only two percent of Hispanics do. In addition, 81 percent of Caucasian children have insurance coverage and receive regular medical care as compared to 50 percent of Hispanic children. Ninety-four percent of Caucasian students are achieving on grade level in language arts, compared with 66 percent of Hispanic students.

Park City's promise is to address these economic disparities and remove barriers so that every child has the opportunity and tools to succeed.

IN PARK CITY:





Hser Ner Moo Neighborhood Center

PROMISE

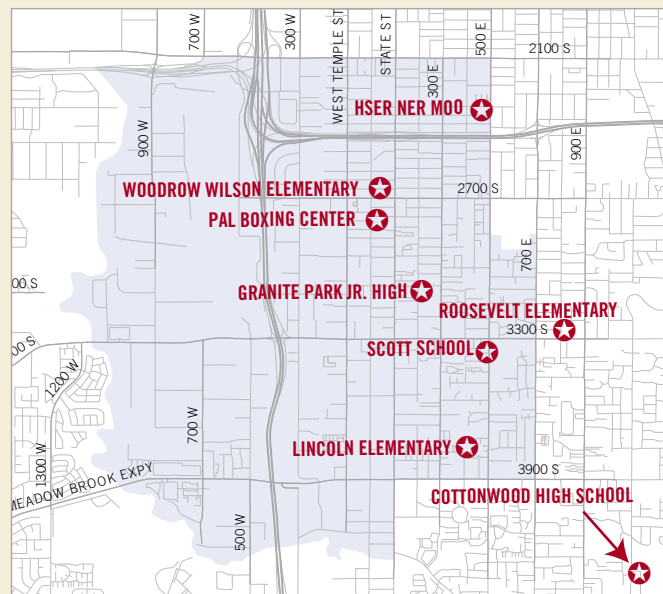
SOUTH SALT LAKE

South Salt Lake is rich in diversity and 32 percent of its 30,000 residents speak a language other than English. Over one quarter of South Salt Lake's youth are under the age of 19 and 84 percent are members of families who are at or near the poverty level. Fifty-two percent are below grade level in math and 44 percent are below grade level in reading. South Salt Lake has an above-average high school dropout rate with 25 percent of adults lacking a diploma. **South Salt Lake's promise is to ensure that every child graduates from college, has a safe, clean neighborhood and home, and has the opportunity to prosper.**

IN SOUTH SALT LAKE:

Jr. High
Science
PROFICIENCY
UP 12%

6th grade
language arts
PROFICIENCY
UP 20%



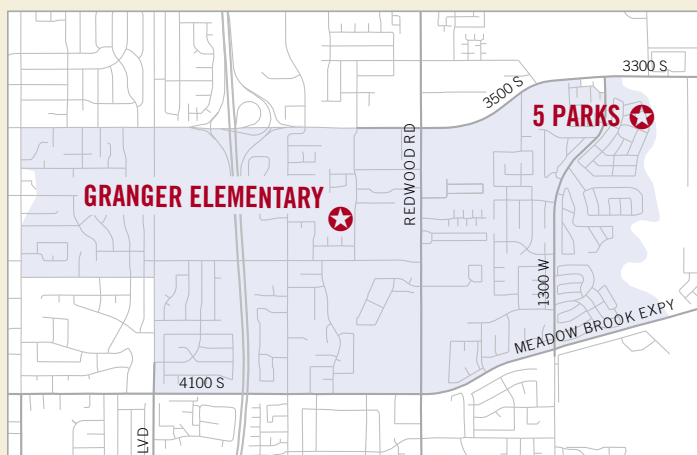
Promise South Salt Lake was named one of America's 100 Best Communities for Youth by the America's Promise Alliance. The broad commitment and strong leadership from within the City of South Salt Lake and Granite School District have made it possible to establish a complete continuum from birth through high school.



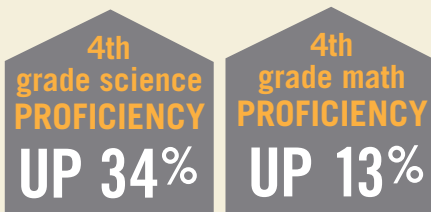
Granger Elementary Neighborhood Center

PROMISE

WEST VALLEY



The Promise West Valley partnership works in the neighborhoods surrounding Granger Elementary School and Five Parks Community Action Center. This area has a population of 15,400 people, 32 percent of whom are children under the age of 19. The city's businesses, schools, and organizations reflect its diverse population; minorities make up 40 percent of the population and 35 percent of families speak a language other than English. Nearly 80 percent of kids live in families whose incomes are at or below the poverty level. Granger Elementary serves 950 students and because of language barriers, 38 percent of kids are not achieving on grade level in reading and 42 percent of kids are behind in math. Among those 950 students, 79 percent qualify for free and reduced-price lunch, 79 percent are ethnic minority, and 75 percent do not speak English as their primary language. **West Valley's promise is to focus its efforts on resources families need to thrive and develop a cradle to career pipeline to ensure children are on track to succeed academically.**



PROMISE

REFUGEE YOUTH

United Way of Salt Lake's focus on refugee youth is unique among our partnerships, as it is geared toward a specific population of people rather than being place-based. Utah is home to an estimated 30,000 refugees with the majority living in the Salt Lake area. Approximately 1,000 refugees from various countries arrive in Utah each year, most being from Sudan, Somalia, Burma, Bhutan, and Iraq. These individuals and families receive support for the first two years of residence in Utah from one or more of Utah's resettlement agencies including: Asian Association of Utah, Catholic Community Services, and International Rescue Committee. Various other nonprofit, government, religious, and community organizations provide basic needs, support, and other programs. **The Refugee Youth partnership's promise is to help refugees succeed academically and achieve post-secondary education or vocational training and to provide targeted support from organizations that serve the refugee community.**

The refugee youth partnership has established a very advanced infrastructure for collaboration in service delivery, and shared accountability.

Number of immigrants and refugees actively engaged in their schools

UP 60%

PROMISE

DEVELOPING PARTNERSHIPS

Promise Midvale is a new partnership being developed among United Way of Salt Lake, Canyons School District, Midvale City, and many other organizations working to improve education, income, health and safety outcomes in Midvale.



International Rescue Committee Youth Program



Jeremy Ranch Neighborhood Center



McPolin Elementary Neighborhood Center

A SPECIAL THANK YOU!

United Way of Salt Lake would like to thank the courageous schools, districts, non profits and the principals, staff, and leaders who are making a difference every day by working together with each other and with United Way of Salt Lake in new ways.

With the new promise partnership model that United Way formulated, we are truly making an impact in kids' lives and in our community.

We meet frequently with United Way partners to evaluate and assess our accomplishments and to target what we need to do next to achieve our mutual goals. Every step throughout this entire process has been taken and completed together. We are honestly working together steadily to meet our objectives. We can accurately say that our achievements are the result of a joint effort. This new promise partnership we have is incredible.

Our staff has built close bonds with our United Way partners and we have a huge respect for their professionalism and dedication to helping our youth succeed.



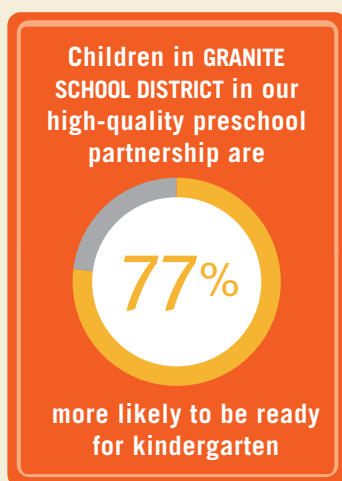
-Bob Dunn
*Executive Director
Boys and Girls Club of South Valley*

RESULTS

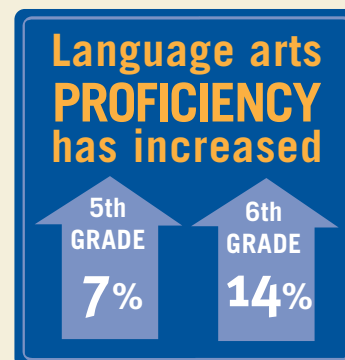
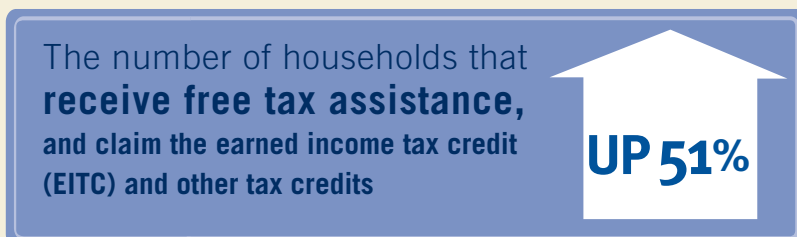
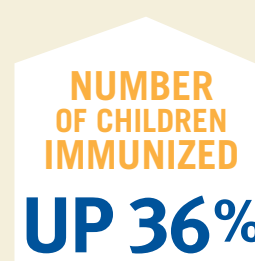
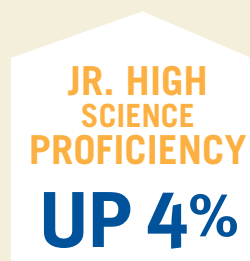
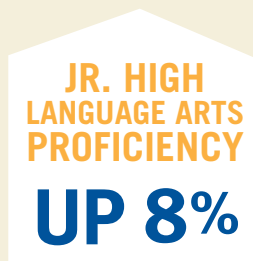
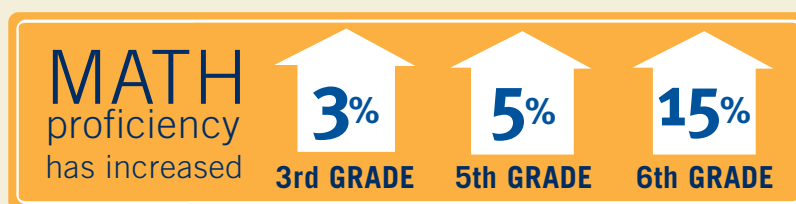
Delivering on Our Promise



This year, thanks to the commitment and hard work of our many partners, United Way Promise Partnerships have made significant progress. Below are a few examples of the results we are seeing in the neighborhoods and Neighborhood Centers where we work. None of it would be possible without the many committed partners, donors, stakeholders, Board of Directors, staff, and volunteers. Together, we are breaking down barriers and helping create opportunities so families are prepared and inspired to work toward future success.



(average for at-risk kids is 50%)



Citations: Data from Utah State Office of Education, State Core CRT Results (2009-2012); Granite School District (2012); and United Way of Salt Lake Year-end Program Reports (2012).



Woodrow Wilson Neighborhood Center



PAL Boxing Neighborhood Center



Wasatch Elementary Neighborhood Center



Granite Junior High Neighborhood Center



Board Retreat at Columbus Center in South Salt Lake

UNITED WAY 2-1-1 INFORMATION AND REFERRAL

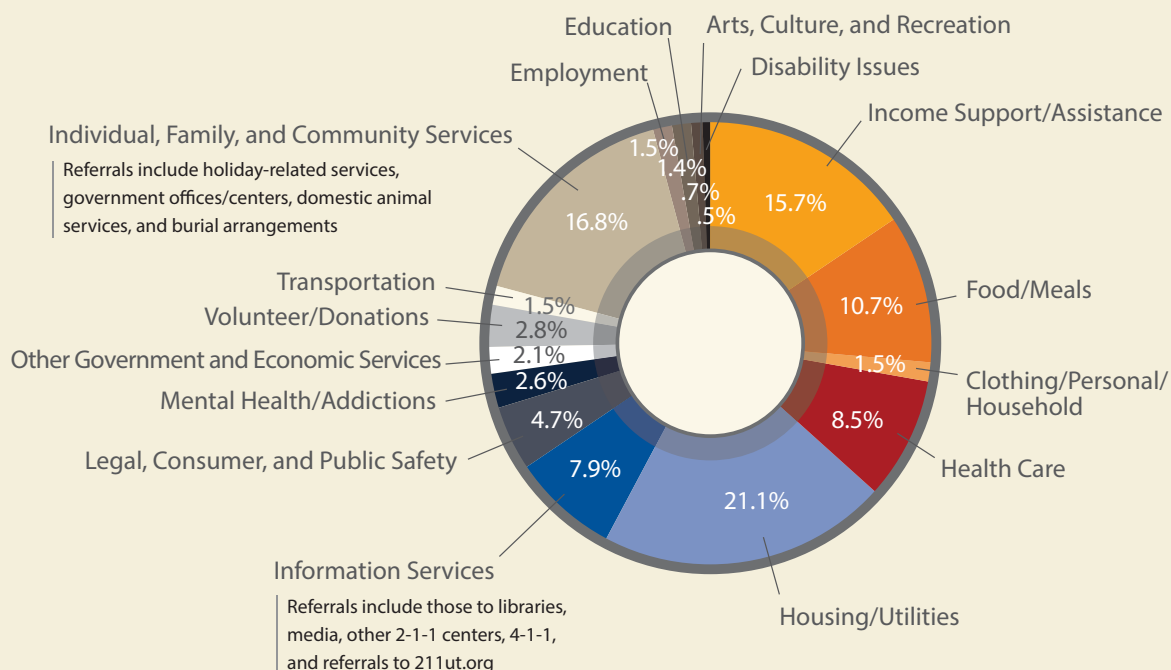


2-1-1, the state's information and referral service, is a cost-effective human services delivery system, a vital connection between volunteers and service opportunities, and an essential tool during times of disaster. One of the central purposes of 2-1-1 is to empower individuals and families with information and knowledge about health and human services. With information, an individual can seek out appropriate service providers to make positive decisions and find needed resources, improving the chances of achieving positive outcomes. To find out how to get help, or to give help, visit 211ut.org or dial 2-1-1.



2-1-1 is the social barometer for the state, providing data on the most critical needs of Utahns. In 2012, United Way 2-1-1 received 105,123 calls from Utahns and made 164,761 referrals.

2-1-1 INCOMING CALLS BY NEEDS CATEGORY FOR 2012





Women's Leadership Council power of your purse event



Tocqueville Society recognition dinner



Tocqueville Society recognition dinner



Young Leaders annual event

GIVE.

Giving is the easiest and most powerful way to make long-lasting changes in our community. United Way of Salt Lake could not do the work we do without our committed donors. Our donors include corporations, foundations, small businesses, individuals, couples, and families. From the employee who gives through payroll deductions, to our most engaged leadership donor, every investment helps us further our mission to improve lives and build stronger communities.

To find out more or to give today, visit uw.org/give

GIVE.



United Way of Salt Lake's
PROMISE
CHANGING THE ODDS

CHANGING THE ODDS CAMPAIGN

In January, 2012, United Way of Salt Lake launched a significant major gifts campaign, Changing the Odds, with the goal of raising \$15 million to strengthen our cradle to career pipeline in the neighborhoods where we work. Throughout the year, we focused on educating community and business leaders about our promise to transform lives and communities. Leaders made site visits to Neighborhood Centers and were able to see firsthand the impact of United Way's Collective Impact work.

On 12-12-12 at 12:12 pm, at our public launch for the campaign, we hoped to announce that we had raised \$12 million during the quiet phase. In an historic announcement to the community, we revealed that Utah's major businesses, leading foundations, individuals, and families had contributed \$14.3 million to the campaign, and that we had surpassed our goal!

These resources will ensure our partnerships with businesses, schools, cities, and our community's most visionary philanthropists, will change the odds for children, their families, and entire communities—today, and for generations to come. Changing the Odds Campaign supporters are listed on page 33.

Founding Council

Investors in the Changing the Odds Campaign were invited to participate as members of Changing the Odds Founding Council. The Council provides a way for investors to stay informed about the work of United Way of Salt Lake, provides leadership and strategy to help us reach our goals, and to engage in the work on the ground. In late March, the Founding Council met for the first time to learn about the importance of cross-sector collaboration between leading philanthropists, civic leaders, business leaders, and educators.



GIVE.

DONOR NETWORKS ENGAGING OUR INVESTORS

TS **United Way of Salt Lake**
Tocqueville Society
An affiliate of United Way Worldwide
National Tocqueville Society

Tocqueville Society members are philanthropists who demonstrate extraordinary generosity to our community by investing \$10,000 or more annually in United Way of Salt Lake. In 2012-2013, the 74 members collectively contributed over **\$1 million** in traditional membership gifts. These caring individuals and couples make an outstanding commitment to improving the quality of life in our community. Members are recognized locally and nationally for their commitment and for inspiring others to greater philanthropy. *Tocqueville Society* welcomed six new members in 2012-2013 and developed a new strategy to enhance membership engagement and provide opportunities for volunteerism, networking, and leadership.

Many *Tocqueville Society* members also contributed to our Changing the Odds Campaign and made an additional investment above and beyond their membership commitment.

See a list of *Tocqueville Society* members on page 34



GIVE.



United Way of Salt Lake Women's Leadership Council

Engaging the Power, Wisdom, and Generosity of Women to Create a Stronger Community

Women's Leadership Council (formerly *Women's Philanthropic Network*) members engage the power, wisdom, and generosity of women to create a stronger community today and for future generations. In an effort to align with the larger family of 137 separate *Women's Leadership Councils* from throughout the country that are affiliated with United Way Worldwide, the *Women's Philanthropic Network* officially changed its name to the *Women's Leadership Council* in February of 2013. Collectively, *Women's Leadership Councils* have a diverse membership of over 55,000 women who have contributed over one billion dollars in the last decade to further efforts in education.

Locally, this diverse group of **178** dedicated women is taking a leading role investing in and influencing solutions to complex community issues. This past year, ***Women's Leadership Council* welcomed 82 new members**. Members invest \$1,500 or more annually and **collectively invested more than \$500,000** in United Way of Salt Lake to support Women for Educational Achievement, an effort to empower girls and teens to complete post-secondary education and training. The *Women's Leadership Council* also launched a pilot program to engage its members in on-the-ground work. Members take an active role volunteering in South Salt Lake by providing classroom presentations, and one-on-one mentoring, facilitating career and college tours, and conducting three-day workshops based on the popular book, *StrengthsFinder 2.0*. Members contributed nearly 500 volunteer hours of their time last year.

Photos 1 and 2: The *Women's Leadership Council* annual signature event, *Power of Your Purse*, was attended by 420 people. The event raised awareness and nearly \$50,000 to give girls and young women the opportunity to reach their potential through education.

Photo 3: The Women in Education Summit: Investing in Our Future half-day summit attracted over 500 attendees who discussed issues affecting post-secondary education enrollment and completion among Utah women.

Women's Leadership Council members are listed on pages 34-35



GIVE.



United Way of Salt Lake *Young Leaders*

Creating lasting change by promoting philanthropy and civic engagement

Young Leaders are enthusiastic and dynamic individuals and couples under the age of 40 who invest \$1,000 or more annually in United Way of Salt Lake. *Young Leaders* provides opportunities for effective advocacy and community service, and encourages networking through social events. This energetic group of **488** young philanthropists is paving the way for the next generation of community leaders to become catalysts for lasting change. ***Young Leaders* membership grew by 75 in 2012-2013 and members invested over \$486,000 in United Way's work.**

More than 450 guests attended the *Young Leaders* annual event, April 12, 2013. The event raised over \$30,000 to benefit United Way of Salt Lake's early childhood education efforts.

Young Leaders contributed nearly 600 hours of volunteer service this past year and added two ongoing monthly volunteer opportunities at Guadalupe School and PAL Boxing Center, two United Way Neighborhood Centers.

Young Leaders members are listed on pages 35-37



GIVE.



United Way of Salt Lake *Leadership Circle*

Leadership Circle members exemplify commitment and caring with a minimum annual investment of \$1,000. Nearly 950 members strong, the combined contributions of this group total over \$1.3 million. *Leadership Circle* is currently being reimagined by a planning committee charged with creating a new engagement platform for members. New *Leadership Circle* membership guidelines will include a \$1,500 minimum annual investment. Members will have numerous opportunities to volunteer and to network with other members.

Leadership Circle members are listed on pages 38-41



United Way of Salt Lake *Diamond Donors*

Diamond Donors have contributed to United Way for 20 years or more and exhibit extraordinary dedication to making a difference in our community. This loyal base of 622 supporters has enabled us to grow through the years and continue to create opportunities for a better tomorrow.

Diamond Donors are listed on pages 42-44



Legacy of Hope Society members have made a planned gift to United Way of Salt Lake through their financial, tax, or estate planning. These individuals know that with proper planning their influence will leave a legacy for many years to come.

Please remember United Way of Salt Lake in your will or estate plan and let us know when you do so we can thank you.



ADVOCATE.



This year's *Legislative Preview Breakfast* was held on January 17, 2013. Over 350 attended for a preview of the General Session and to discuss United Way's policy priorities with legislators.



Over 70 United Way stakeholders and partners advocated for United Way of Salt Lake's legislative priorities during our annual *United Way Day on the Hill*, February 21, 2013.

Public policy advocacy is an essential component of United Way's Collective Impact work and is critical to help us achieve our mission and goals. The public sector is a key decision-maker and partner in providing health, education, and human services. State, local, and federal laws and budget decisions affect many critical programs necessary to create lasting changes. To find out more, visit uw.org/advocate

2013 Public Policy Successes

The 2013 General Session came to a close at midnight on March 14, 2013. After 45 fast and furious days, United Way of Salt Lake emerged with many great wins for Utah's children, families, and communities.

Early Childhood Education

In 2007, we successfully advocated for the adoption of an optional extended-day kindergarten program. Funding for the program ended in 2010 and one-time funds have been appropriated to the program since. This year, \$7.5 million in on-going funds were secured for optional extended-day kindergarten.

Utilizing research conducted on Granite School District's high-quality Title I preschool program, United Way of Salt Lake and Voices for Utah Children worked with Senator Aaron Osmond to develop SB71, *Results-based Financing for Early Childhood Education*. This bill would have allowed the government to contract with a private-sector investor to pay for high-quality preschool and be paid back if the intervention achieved targeted results. Unfortunately, SB71 was voted down on the Senate floor. In a letter to the editor, Deborah Bayle made a public pledge on behalf of United Way to continue to develop data-driven legislation so that all children have the chance to succeed from cradle to career.

2-1-1 Information and Referral Network

In July of 2011, 2-1-1 joined the United Way of Salt Lake team. Part of our commitment to bringing 2-1-1 under our umbrella was to strengthen the program, reduce duplication, and increase overall efficiency. President

Wayne Niederhauser and Senator Todd Weiler worked with United Way 2-1-1 and other stakeholders to create a shared vision for 2-1-1. SB56, *2-1-1 Information and Referral Network*, sponsored by Senator Weiler, was passed and \$250,000 was appropriated to the program. The successful passage of SB56 and subsequent funding will help make this vision a reality.

Earned Income Tax Credit

United Way of Salt Lake has long supported a State Earned Income Tax Credit, which is program that is proven to lift families out of poverty. This session, HB197, *Earned Income Tax Credit and Related Funding*, sponsored by Representative Eric Hutchings, successfully passed the House, but was not prioritized for funding and was, therefore, held in Senate Rules Committee.



"I have tremendous respect and appreciation for the role United Way of Salt Lake plays in the legislative process. By bringing a diverse group of people together, including business leaders and community leaders, using solid data to drive decisions, and listening to all points of view, United Way of Salt Lake brings a unique, valuable and strong voice to our policy debates and provides the leadership we need to solve complex community problems.

The values we hold dear in Utah compel us to look within our communities for results and to encourage volunteer and charitable service. We should be grateful to United Way of Salt Lake for working to find solutions to challenges in our communities and we should celebrate their success."

-Representative Greg Hughes
Utah State House of Representatives

VOLUNTEER.

Volunteering strengthens communities and creates relationships both within organizations and on personal levels that are a vital part of the fabric of the community. Volunteerism also fosters civic responsibility, participation, understanding, and interaction.

Volunteers are at the forefront of much of the resource mobilization, relationship building, Collective Impact goal and vision setting, and other key United Way functions. They are the tutors, mentors, budget counselors, tax preparers, coaches, United Way employee campaign managers, policy advocates, and many others who give freely of their time and talent to advance the education, income, and health of our communities. United Way 2-1-1 Volunteer Center connects individuals, families, and groups to meaningful service opportunities. Over 500 volunteer opportunities are easily accessible by visiting uw.org/volunteer.

In 2012 - 2013, United Way connected nearly 13,000 individuals to meaningful volunteer opportunities.

4,000 volunteers from 115 local companies spent over 36,000 hours completing one-day service projects on United Way of Salt Lake's 20th Annual **Day of Caring**, September 13, 2012. Volunteers saved our community over \$615,000!



FINANCIAL

STATEMENT 2011-2012

ASSETS

Cash and cash equivalents	5,291,396
Investments	6,579,178
Net pledges receivable	5,988,053
Beneficiary interest in trusts	65,812
Net property and equipment	159,467
Other assets	190,334
Total Assets	18,274,240

LIABILITIES

Accounts payable and accrued liabilities	210,685
Due to agencies, programs and other United Ways	5,609,513
Other liabilities	217,230
Total Liabilities	6,037,428

NET ASSETS

Unrestricted	4,591,728
Temporarily restricted	7,529,116
Permanently restricted	115,968
Total Net Assets	12,236,812

TOTAL LIABILITIES AND NET ASSETS 18,274,240

PUBLIC SUPPORT AND REVENUE

Individuals, corporations, and foundations	9,429,325
Donor designations to other nonprofits	-2,356,887
Changing the Odds	4,042,532
Initiatives, sponsorships, and other revenue	2,183,752
Total Revenue	13,298,722

EXPENSES

Community Investment	6,364,836
Supporting Services	2,413,181
Pension related adjustments and reclassification of trust	143,576
Total Expenses	8,921,593

CHANGE IN NET ASSETS 4,377,129

Complete audited financial statements can be found at UW.ORG

Membership Disclosure

United Way of Salt Lake does not have members and does not charge dues from its partner organizations.

ACCOUNTABILITY

United Way of Salt Lake is dedicated to being transparent and accountable in all that we do. Recently, Charity Navigator and Better Business Bureau evaluated United Way of Salt Lake on our transparency and accountability. Charity Navigator gave UWSL a rating of 70 out of 70—a four-star rating for exceptional transparency and accountability, exceeding industry standards. Better Business Bureau concluded that United Way of Salt Lake meets all 20 standards for charity accountability, making United Way of Salt Lake a BBB Accredited Charity.

Does United Way of Salt Lake have an active Board of Directors comprised of citizen leaders that meets regularly?

☒ Yes ☐ No

The Board is comprised of 46 local community leaders representing business, government and other sectors.

Does the Board of Directors review and approve the annual budget and quarterly financial statements?

☒ Yes ☐ No

The annual budget and quarterly financial statements are approved by the Board following thorough review by the Administration/Finance Committee, and the Executive Committee.

Does United Way of Salt Lake have an Audit Committee?

☒ Yes ☐ No

The Audit Committee is comprised of financial and business experts.

Is the Audit Committee an independent body that reports directly to the Board?

☒ Yes ☐ No

Does the Board of Directors review and approve the annual independent audit report, as well as the auditor's management letter comments?

☒ Yes ☐ No

The annual audit is approved by the Board following thorough review by the Audit Committee, Administration/Finance Committee, and the Executive Committee.

Does the Board of Directors review its bylaws and governance documents at least once every three years?

☒ Yes ☐ No

Does United Way of Salt Lake have additional oversight committees?

☒ Yes ☐ No

Administration/Finance Committee, Governance Committee, and Investment Committee.

Does United Way of Salt Lake have ethics and conflict of interest policies?

☒ Yes ☐ No

Board members, staff, and committee members are required to sign a Code of Ethics and a Conflict of Interest Statement annually.

Does United Way of Salt Lake adhere to an investment policy approved by the Board of Directors?

☒ Yes ☐ No

Does United Way of Salt Lake adhere to a policy which prohibits loans to any Board members or staff?

☒ Yes ☐ No

Does United Way of Salt Lake have a diversity and inclusion policy?

☒ Yes ☐ No

Does United Way of Salt Lake conduct anti-terrorism compliance measures?

☒ Yes ☐ No

Does United Way of Salt Lake comply with provisions of Sarbanes-Oxley applicable to nonprofit organizations?

☒ Yes ☐ No

Does United Way of Salt Lake have a "whistleblower" policy?

☒ Yes ☐ No

Is the CEO's performance and compensation reviewed and approved?

☒ Yes ☐ No

The Board Chair and Executive Compensation Committee conduct an annual performance and compensation review of the CEO. This review is ratified by the Executive Committee.

Is the senior management team's performance and compensation reviewed and approved?

☒ Yes ☐ No

The CEO conducts annual performance appraisals of the senior management team. These appraisals, along with compensation levels of the senior management team, are reviewed and ratified by the Executive Compensation Committee and the Executive Committee.

Does United Way of Salt Lake post its annual independent audit, annual IRS tax return (Form 990) and its current IRS tax exempt determination letter on its website?

☒ Yes ☐ No

Available for download.

Has United Way of Salt Lake established written human resources, accounting, use of assets, pledge processing, and internal control policies?

☒ Yes ☐ No

All policies are systematically reviewed and updated.

Does United Way of Salt Lake have a written donor information privacy policy?

☒ Yes ☐ No

A copy of the policy is available on the website.

Does United Way of Salt Lake prohibit providing donor information to third parties?

☒ Yes ☐ No

Does United Way of Salt Lake have adequate insurance coverage?

☒ Yes ☐ No

Coverage is reviewed annually by our Governance Committee.

Does United Way of Salt Lake have a Board-approved business expense reimbursement policy?

☒ Yes ☐ No

Does the Board review and approve all funding decisions?

☒ Yes ☐ No

Funding recommendations are reviewed by the Collective Impact Council before going to the Board for approval.

Is United Way of Salt Lake continually strengthening its accountability measures and standards?

☒ Yes ☐ No

United Way of Salt Lake's Board and staff continually seek new, innovative measures to improve our levels of accountability.

TRANSPARENCY

United Way of Salt Lake has designed a comprehensive **website, UW.ORG**, to ensure that our supporters, partners and others have open access to all the documents and other information they may require:

- Our mission and how we accomplish it
- Annual audited financial statements
- IRS tax return (Form 990)

- Annual Report
- Board of Directors roster
- Community Partners listing
- Bylaws
- Governance Policies
- Staff roster

VOLUNTEER-LED ORGANIZATIONAL SELF ASSESSMENT

Every three years, United Way of Salt Lake evaluates organizational performance by conducting a volunteer-led self-assessment. The last organizational self-assessment was conducted in fall, 2011. The results are available on our website **UW.ORG**.

CHANGING THE ODDS CAMPAIGN INVESTORS

\$1,000,000 and above

Anonymous

Jon and Karen Huntsman

The Church of Jesus Christ
of Latter-day Saints

Larry H. and Gail Miller Family Foundation

George S. and Dolores
Doré Eccles Foundation

The Mark & Kathie Miller Foundation

Savage

Kem C. and Carolyn Gardner Family

The Weinholtz Family Foundation

Julianne Gardner Arnell and Weston Arnell
Susan Gardner Folau and Sitani Folau
Andrew Barnes Gardner and Angela Gardner
Christian Kem Gardner and Marie Gochnour Gardner
Matthew Lincoln and Amy Gardner
Kimberly Gardner Martin and JT Martin

Up to \$49,999

Anonymous (2)

Ray and Janet Pickup

Sheryl and John Allen

Bruce and Lu Anne Reese

Deborah S. Bayle

Gavin and Nicole Reese

Mark and Karen Bouchard Family Trust

Kevin and Holly Ricklefs

Chris and Mark Bray

Rocky Mountain Power

Christine and Mike Buckley

Kevin and Lois Salmon

Dave and Lori Buhler

Jeff and Karen Simpson

Mona Burton

Jennifer and Shane Smith

Rulon M. and Rebecca J. Dutson

Dr. Charles W. and Sharee Sorenson

Cecelia H. Foxley, Ph.D.

Lane and Marilyn Summerhays

Laren Gertsch

O.C. Tanner Company

Jamie L. Glenn

Jason and Jill Taylor

Chris and Natalie Gochnour

Karma Thomson

David and Deanna Golden

Scott and Sue Ulbrich

Neil and Ashley Hafer

Craig and Christy Wagstaff

Tim and Jessica Hodge

Rick and Karen Widner

George and Sara Hofmann

South Salt Lake Mayor Cherie Wood

Cathy Caputo Hoskins

Thomas and Caroline Wright

Representative Gregory H. Hughes

Carol and Craig Zollinger

Jeff and Jane Larsen

Blake Larson

LeeAnne and Chris Linderman

Tom and Jamie Love

Salt Lake County Mayor

Benjamin M. McAdams

Mikelle Moore

We are proud that 100% of
United Way of Salt Lake Board
of Directors and Changing the Odds
Steering Committee members made
an additional gift in support of the
Changing the Odds Campaign.

As of April 1, 2013



United Way of Salt Lake's
PROMISE
CHANGING THE ODDS

\$750,000 and above

Intermountain Healthcare

\$500,000 and above

The Boyer Company

JPMorgan Chase

Peter M. and Paula Green Johnson

Sorenson Impact Foundation

Zions Bank

\$250,000 and above

Goldman Sachs

Questar

\$100,000 and above

Thomas and Candace Dee

Family Foundation

University of Utah Hospitals & Clinics

Wells Fargo

\$75,000 and above

KeyBank and KeyBank Foundation

\$50,000 and above

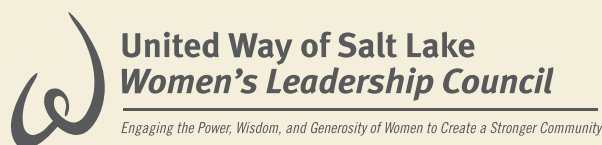
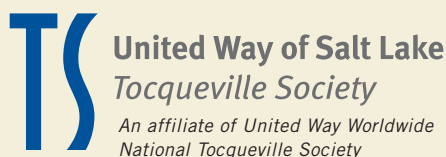
Anonymous

Allen and Denise Alexander

Ron and Janet Jibson

John and Anne Milliken

Sean and Catherine Slatter



Allen and Denise Alexander
A. Scott and Jesselie Anderson
Haven J. Barlow
Deborah Bayle
Robert and Jan Bayle
Scott and Cheri Beck
Colleen and Jim Bell
Mark and Karen Bouchard
H. Roger and Sara Boyer
Allison and Barry Bridges
Mona Lyman Burton
Carol Carter
Josh and Julie Dalton
John B. and Flora D'Arcy
Dave and Nancy Dean
Katherine and Zeke Dumke, Jr.
Rulon M. and Rebecca J. Dutson
Spencer F. and Cleone Eccles
Susan Gardner Folau and
Sitani Folau
Andrew Barnes and Angela Gardner
Carolyn Barnes Gardner
Christian Kem and Marie Gardner
Kem C. and Carolyn Gardner
Matthew Lincoln and Amy Gardner
Julianne Gardner Arnell &
Weston Arnell
David R. and Deanna D. Golden
Kevin and Camey Hadlock
Neil and Ashley Hafer
Dell Loy and Lynnette Hansen
Jacob and Elizabeth Heugly
Tim and Jessica Hodge
George and Sara Hofmann
Tom and Carol Jepperson
Ron and Janet Jibson
Peter M. and Paula Green Johnson
Robert W. Keener
LeeAnne B. and Chris Linderman
Tom and Jamie Love
Jane and Tami Marquardt
Kimberly Gardner Martin
and JT Martin
Mark C. and Kathie Miller
John and Anne Milliken
Jack and Melinda Pelo
Ray and Janet Pickup

Becky and Kevin Potts
Keith O. and Nancy Rattie
William K. and Julia Reagan
Bruce and Lu Anne Reese
D. Nick and Penny Rose
Gary G. and Darlene S. Sackett
Ted Schmidt
Harris H. and Amanda P. Simmons
Catherine and Sean Slatter
Jennifer and Shane Smith
Dr. Charles W. and
Sharee Sorenson
Susan B. and David R. Spafford
Charles B. and Joy F. Stanley
Ross and Jo Ann Stokes
Paul F. Stringham
Greg and Andrea Summerhays
Norman C. and Barbara L. Tanner
Dave and Kathi Thomas
David S. Thomas, M.D. and
Elizabeth Lockette
Scott and Sue Ulbrich
Craig and Christy Wagstaff
Ken and Sheryl Wainwright
David N. and Heather J. Warne
Michael and Donna Weinholtz
Dave and Sarah Wolach
Craig and Carol Zollinger

*4 members wish to
remain anonymous*

*Tocqueville Society members
as of April 1, 2013*

Denise Alexander
Diana M. Andersen
Catherine Anderson
Catherine Foote Angstman
Tina Aramaki
Christine Arthur*
Alicia Ashton*
Pamela Atkinson*
Michelle Lisa Azzaro
Brenda S. Bain
Lori L. Barton
Deborah Battista*
Deborah Bayle*
Jan Bayle
Allison Beer
Colleen Bell
Selena Benson
Heather Bertotti Sarin
Samantha Blackburn
Jane C. Blair
Babe Blattner-Thompson
Barbara Bowen
Millie Bradley
Jenny A. Bravo
Allison Bridges*
Sharon Broadwater
Christine Brown
Sally Brown
Christine B. Buckley
Mona Lyman Burton*
Melissa A. Byington
Dawn Cannon
Cathy Caputo Hoskins
Carol Carter*
Paulette Cary*
Melissa M. Ceballos
Agnes Yu Chiao
Kandice Christensen
Tracy Christman
Jan A. Coleman
Susan Collier
Judy Copier
Patricia Coughlin
Andrea Cox
Christina M. DeVore
Michelle Diamant
LeAnn Dickerson*

Angela Dumke
Rebecca J. Dutson*
Lisa Eccles*
Lorilee Emery
Dawn Everson
Anna Farnsworth
Linda M. Feller
Tami M. Fisher
Karen Fouad
Cecelia H. Foxley, Ph.D.
Cydney L. Garland
Diana S. George
Wendy D. Gibson
Deanna Golden
Michelle Gordon
Dr. Carole Grady
Melisse Grey
Mary Kay Griffin*
Ashley Hafer
Heather Hamby*
Lori Harding
Shannon Harmon
Jane F. Harrison
Laurie Hart*
Mary Ann Hausman
Kimberley Heimsath
Sarah B. Hiza
Vicky Hoagland
Mary Ann Holladay*
Michelle Hollingsed
Katherina C. Holzhauser
Kim Hood
Crystal Hoogeveen
Diane K. Horrocks
Laura Houston*
Debra H. Hoyt
Dianne K. Hunsaker
Lisa Jensen
Janet Jibson
Carrie Johnson
Paula Green Johnson*
Sarah U. Johnston
Megan Marie Jones
Shelley Wright Kendrick
Jessica Kollman
Peggy Larsen*
Linda Leckman, M.D.*



United Way of Salt Lake Women's Leadership Council

Engaging the Power, Wisdom, and Generosity of Women to Create a Stronger Community



United Way of Salt Lake Young Leaders

Creating lasting change by promoting philanthropy and civic engagement

Brandi Leon
LeeAnne Linderman*
Elizabeth Lockette*
Paula Marie Lovendahl
Angela Hsi-Jin Luan
Dr. Susan R. Madsen
Abigail Magrane
Judy Marostica
Jane Marquardt
Magdalena Marriott
Jeannie Mathis
Terri McCarthy*
Johnnie McCord
Juanita Meske*
Andrea Miller
Kathie Miller*
Rena A. Miller
Anne Milne*
Debi A. Mofford
Nan Nicponski
Barbara S. Ohm
Pamela Okumura-Gerrard
Tamara Lynn Ostmark
Megan Pannier
Lisa Payne
Tiare Peterson
Becky Potts*
Mary Jane Watson Price
Cecilee Price-Huish
Heidi Prokop
Nancy Rattie*
Chris Redgrave*
Lu Anne Reese*
Cristie Richards*
Marci Rigby
Shannon Roberts
Robin A. Rockwood
Crystal C. Roedel
Isabel Rojas
Stephanie Rollheiser
Pamela J. Sanders
Margarita Satini
Stephanie Scheffler
Gayl K. Schwab
Jamie Anne Schwarzenbach
Karima Shaver

Stephanie Sherrell
Catherine Slatter
Cindy Smith
Jennifer Smith*
Leslie Snavelly
Kim A. Soper
Susan H. Speer
Joy Stanley
Peggy Stone
Jerilyn O. Stowe
Carol Sweet
Melinda Swensen
Barbara Tanner*
Julie Tanner*
Jill Taylor
Kaylynne Thompson
Susanne S. Ulbrich
Vicki Varela
Kimberly Vincent
Betty Wageman
Christy Wagstaff
Kathy L. Warner
Tricia Warnken
Deanna Welch
Lindajean Heller Western
Lori West-Weyen*
Cristi Wetterberg
Gloria Wilkinson
Nadine Wimmer*
Andrea P. Wolcott*
Angela Woodruff
Jacki Zehner
Holly Zenger
Linda Zimmermann*
Barbara Zimonja

*3 members wish to
remain anonymous*

*Women's Leadership Council
members as of April 1, 2013*

** Founding members of Women's
Philanthropic Network*

Kyle R. Aivazian
Bielle Crump Albrecht
Anne M. Alder
Jonathan Anderson
Tia Anderson
Joan Andrews and
Shane Carlson
Richard J. Angell
Michael and Trin Anglin
Christine Angstman
Devakumar Annamalai
Jamison D. Ashby
Catheryn Avalos
Michelle and James Azzaro
Talia Bagshaw
David W. Baldrige
Shawn Ballard
Michael and Krista Baxter
Scott and Cheri Beck
Allison Beer
Ariann P. Beglarian
Brian V. Belnap
Selena Benson
Ryan and Savannah Bergeson
Jaren Bevan
Tiffani Noel Bishop
Maxwell Calvin Black
Benjamin Blackburn
Kim and Klint Blackburn
Samantha Blackburn
Elisabeth Blattner-Thompson and
Joe Thompson
Jason Boren
Amy Bosworth
Jake and Angela Boyer
Julie Bradford
Douglas and
Deanna Brandau
Jill and Matt Briggs
Samuel Broadbent
Rob and Holly Brough
Christine Brown
Christine M. Brown
Sally and Peter Brown
Richard Brutka
Edmund Burke
Jennifer and Kevin Burrell
Steven Burt

Davis Burtenshaw
Rey Butcher and Lillie Garrido
Sheldon E. Byde
Doyle S. Byers
Melissa Byington
John Nicholas Call
Sandra Carpio
Jason Castor
Paul and Melissa Ceballos
Agnes Yu Chiao
Kandice Christensen and
Levi Martinez
Robert Lauren Christie
Brian and Mirien Church
Jamie Clark
Tom Edward Clark
Stephen and Monica Clay
William Comeau
David Corpron
Andrea Cox
Matt and Mindi Cox
Bill and Diane Crim
Jim and Heather Crowder
Jason W. Crowell
Kimberly Cunningham
Deven L. Curtis
Tyler Dallas
Josh and Julie Dalton
Joseph P. Dane
Derrek L. Davis
Jesse Wyatt Dean
Michael Dehner
Adrian Dennis
Jacob Despaigne
Christina DeVore
Michelle Diamant
Andrea Donegan
Carl Levie Duke
Tori Dumke
L. Michelle Dupaix
Stacey Earle
Matthew Entwistle
Steven Eror Jr.
Aaron S. Evans
Joseph Evans
Ryan Evans
Dawn Everson
Trina Eyring



United Way of Salt Lake Young Leaders

Creating lasting change by promoting philanthropy and civic engagement

Blake Facer
Emily D. Fairbanks
Rocco and Diane Falabella
Mark Ferne
Timothy Michael Fine
Tami M. Fisher
Candyce Fly Lee
Edward and Becky Fowler
Juliann Fox
Theresa Foxley
Anne Louise Frantz
Jeff and Nicole Freeman
Elizabeth Garbe
Christian Kem Gardner and
Marie Gochmour Gardner
Julianne Gardner Arnell and
Weston Arnell
P. Andrew Garland
Bonnie Marie Garrick
Jared Geisler
Michelle Genna
Damon and Tammy Georgelas
Marilyn Gayle Getts
Wendy D. Gibson
David Gill
Michael L. Gill
Rachel Gober
Bernie A. Gonzales
Chelle Gordon
Leslie Graft
Thomas Greet
Kristen Gubler
Brandon Gunn
Cindy Gutierrez
Neil and Ashley Hafer
David Hall
Traci Hamilton
Cameron L. Hansen
Lori and Chuck Harding
Shannon Harmon
Todd Harris
Julia Harrison
Timothy N. Harrison
David Hartkopf
Brett Haymond
Tom and Lisa Heath
Kurt Layne Henline

Daniel and Jennifer Herzog
Jacob and Elizabeth Heugly
Justin Hicken
Shane D. Hillman
David T. Hilton
James and Candace Hilton
George Hofmann
Vaughn Holbrook
Stephanie Horne
Diane and Mike Horrocks
Michael J. Howell
Jeff Howes
Don and Kaysee Hulet
Tony and Shannan Hull
Alexander J. Hume
Crystal Humphreys
Alicia Hunter
Eric A. Hurd
Tyler and Kandi Iverson
Chase Jardine
Jordan Timothy Jennings
Robert B. Jeppsen
Carrie Johnson
Chase K. Johnson
David R. and Linda A. Jolley
Megan Marie Jones
Melissa Jones
Aaron P. Jordin
Robert Alan Jorgensen
Arminda Jurgenson
Anthony C. Kaye and
Elizabeth A. Wright
Jason and Chelsea Keith
David Kelly
Michael Kirby
Christopher M. Kirkpatrick
Kelly Kiyota
Brent N. Klovstad
Shaela Knighton
Cody C. Kocherhans
Jessica Kollman
Sakura Krapsicher
David W. Laccoarce
Holly L. Lamb
Chris Lampe and
Sarah Barnaby
Claudia Larsen

Randy and Jennifer Larsen
Todd and Mindy Larsen
Justin Lawrence
Jaron L.K. Leake
Adam and Haylee Ledingham
Matthew Ledingham
Melanie Ledingham
Michael and Cathy Legge
Adam Leishman
Wendy E. Leonelli
Anya Lewis
Rachel Lewis
Chris and Laura Lewon
Mark Lewon
Dan and Charity Lighten
Andy Livingston
Kamilla R. Lloyd
Angela Hsi-Jin Luan
Dr. Robert Lym
David A. Lynn
Heather and Joseph MacDonald
Shawneen M. Mackay
Justin and Heather Maddux
Abigail Magrane
Erica Marken
Judy Marostica
Matthew Marr
Jill K. Martinez
Michael Drew Martinez
Jody A. Masse
Jamie Lynn Matheny
Jason and Jeannie Mathis
Sean and Kristin Matsalla
Ashleigh May
Michael and Elizabeth McCarthy
Griffin M. McKay
Brian Berrett McKell
Seamus and Trish McKelvie
Jason T. Mecham
Brandi Mechling
Alissa Mellem
Mechelle Mellor
Nathaniel Merz
R. Scott and
Tammi Messersmith
Scott A. Miles
John and Andrea Miller

Laura Miller
Mark A. Miller
Mike and Linsey Miller
Kaitlin Ha Moeuy
Brent D. Moore
Anna Morrison
Clark W. Mower
Rich Mrazik and Renée Leta
Lindsay Mueller
Mark Murdock
George Myers
Brian and Beth Myrdal
Peter Donald Nardelli III
Jeffrey C. Nelson
Jeffrey S. Newman
Kerri Odom
Pamela Okumura-Gerrard
Jennifer B. Olsen
Jeannine Orr
Tamara Ostmark
Kent and Stephanie Palmer
Megan and Briton Pannier
Roger and Tricia Parkin
Mallary Paskett
Carolyn Passey
Lisa Payne
Maryam Pedraza
Christen Nicole Perez
Nicole R. Perkes
Chris and Cindy Perkins
Andrew S. Peterson
Candace Peterson
Darren R. Peterson
Kami L. Peterson
Tiare Peterson
Michael P. and
Angela C. Petrogeorge
Jeffrey S. and
Heather Pickett
Robert and Jan Pinon
Alan and Abby Pohlman
Darryl Michael Poston
Matt Potter
Kyle Power and Liz Angus
Mark Preston
Justin Price
Heidi Prokop



United Way of Salt Lake Young Leaders

Creating lasting change by promoting philanthropy and civic engagement

Matthew J. Radke
Steven Reed
Gavin and Nicole Reese
Lance Regis
Trish Reinhardt
Marci Rigby
Chanda Rodriguez
Crystal C. Roedel
Isabel Rojas
Jorge Rojas
Ross and Cecilia Romero
Eleanore Ruffy and Don Lustig
Jana Saba
Jevan Sadler
Nickolas Sanchez
Andrea Sanders
D. Brett Sanford
Margarita Satini
Nathan N. and
Shannon W. Savage
Marshall K. Sayer
Daniel and Lisa Schmidt
Lisa Marie Schneider
Todd Schneider
William and Jamie Anne
Schwarzenbach
Laura S. Scott
Matt Scurlock
Jacqueline L. Sexton
Brent and Becky Shaw
Darren Shepherd
Stephanie Sherrell
Mark Siegel
Michael W. Sievert
David and Tiffany Smith
Joshua L. Smith
Sofia L. Smith
Stephanie K. Smith
Leslie Snavelly
Peter D. Sorenson
William Clayton Spencer
Bret Spriggs
Paola Stauffer
Dr. June M. Steely
Laura E. Stireman

Jason Stoddard
Robert and Paula Storey
Christopher and Jerilyn Stowe
Steven Strate
Pamela Strom
David and Anne Stromberg
David and Stacie Sturt
Julio Suazo
Greg and Andrea Summerhays
Spencer and Julie Summerhays
Laura Summers
Kazuhiko Suzuki
Matthew T. Sweeney
Melinda Swensen
Jason and Jill Taylor
Trisha Teig
Sarah M. Thacker
Christine Thayne
Justin and Shandy Thayne
Jessica Theel
Richard and Natalie Thomas
Kaylynne Thompson
John Tieso
Bradley and Brandy Tilt
Alvin G. Tolentino
Cheré Touhuni
Jeff and Erin Trenbeath-Murray
Jennifer Trujillo
Angelina Tsu
Tristan and Nancy Van Horne
Tanya Vea
Michael and Kimberly Vincent
Betty Wageman
Zachary C. Wardle
Rebecca Warner
Tricia Warnken
Nicholas Watne
Elisabeth A. Watts
Michele C. Weaver
William W. Weisberg
David Wenk
Vicki Werling
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TJ Maxx Companies
TJ Maxx—Bountiful
TJ Maxx—Brickyard
TJ Maxx—Draper
TJ Maxx—Fort Union
TJ Maxx—Jordan Landing
TJ Maxx—Murray
TJ Maxx—Park City
Marshalls—Murray
Marshalls—Farmington
Homegoods—Farmington
Tony Caputo's Market and Deli
Tooele County School District
Tosca Ltd.
Traveler's Indemnity
Triumph Gear Systems, Inc.
TURN Community Services
Turner Industries Group
TYCO
TyssenKrupp Elevator
U.S. Bancorp Foundation
U.S. Bank
Unigard Insurance Group
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Unisys Commercial Corporation
United Airlines
United Way Dixie
United Way of Northern Utah

PROUD

SUPPORTERS & PARTNERS

United Way of Salt Lake
Tocqueville Society
Women's Leadership Council
Young Leaders
Leadership Circle
Diamond Donors
Legacy of Hope
United Way of Utah County
UnitedHealth Group
University of Utah
University of Utah Hospitals and Clinics
University of Utah Department of Pediatrics –
Medical Home Portal
UPS
UPS Corporate Customer Service Center
The UPS Foundation
UPS Freight Services
UPS Mail Innovations
UPS Supply Chain Solutions
Urban Indian Center of Salt Lake
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URS Group, Inc.
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Utah Agency, LLC
Utah Department of Public Safety-Division of
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Utah Education Association (UEA)
Utah Educational Savings Plan
Utah Farm Bureau Federation
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Utah Housing Corporation
Utah Independent Living Center, Inc.
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Utah Metal Works, Inc.
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Varian Medical Systems X-Ray Products
Verbatim Solutions
Veritas Funding LLC
Verizon Call Center - West Valley
Voices for Utah Children
Volunteers of America, Utah
Walgreen Co. Salt Lake City District Office
Walgreens – Family of Companies

Walmart Stores, Inc.
Walmart Distribution Center
Walmart Foundation
Walmart - Centerville
Walmart - Clinton
Walmart - Draper
Walmart - Layton
Walmart - Parleys
Walmart - Park City
Walmart - South Jordan
Walmart - Syracuse
Walmart - Taylorsville
Walmart - Tooele
Walmart - Union Park
Walmart - West Jordan
Walmart - West Valley
Walmart Neighborhood Market - Layton
Walmart Neighborhood Market - South Jordan
Walmart Supercenter-Downtown
Walmart Supercenter-Salt Lake City # 5233
Walmart Supercenter-Salt Lake City # 5350
Walmart Supercenter-West Valley City
Walmart Supercenter-Riverton
Walmart Supercenter Store-Sandy
Wasatch Electric A Division of Dynalectric
Wasatch Energy Sales
Washington Federal Savings
Waste Management of Utah
WebBank
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The Weinholtz Family Foundation
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West Bountiful City
West Valley City, Inc.
Western Garden Center, Inc.
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Wilson Supply
Wolverine Worldwide
Woodbury Corporation
Workers Compensation Fund
World Financial Capital Bank
Wright Express Financial Services
Xcel Energy Services Inc.
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XPEDX
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Young Chevrolet
Youth Support Systems
YWCA of Salt Lake City
Zachry Industrial Inc.
The Jacquelyn & Gregory Zehner Foundation
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*Several organizations wish
to remain anonymous*

AS OF APRIL 1, 2013

PROMISE

PARTNERS

United Way of Salt Lake thanks the following partners for embracing Collective Impact strategies to solve community problems. Partners work with United Way of Salt Lake to identify their neighborhood's unique challenges, collaboratively set goals for their community, share and track data and results, and align programs. Promise Partnerships work to break down barriers for families and create opportunities **to ensure every child succeeds, every step of the way, from cradle to career.**

Collective Impact Partners

Asian Association
Big Brothers Big Sisters of Utah
Boy Scouts of America, Great SL Council
Boys and Girls Clubs of South Valley
Catholic Community Services of Utah
Children's Service Society of Utah
City of South Salt Lake
Community Action Partnership of Utah
Community Nursing Services
Comunidades Unidas
Cottonwood High School
Davis Behavioral Health
Davis School District
English Skills Learning Center
Family Connection Center
Granger Elementary School
Granite Park Jr. High School
Granite School District
Guadalupe Schools
Holy Cross Ministries
Horizonte Instruction and Training Center
International Rescue Committee
Jeremy Ranch Elementary School
Junior Achievement of Utah
Kearns Jr. High School
Latinos in Action
Lincoln Elementary School
McPolin Elementary School
Midtown Community Health Center
Oquirrh Hills Elementary School
Park City School District
Park City Education Foundation
Parley's Park Elementary School
People's Health Clinic

Read Today/AmeriCorps Literacy Initiative
Roosevelt Elementary
Salt Lake CAP Head Start
Salt Lake Community Action Program
Salt Lake County Youth Services
Trailside Elementary School
United Way of Utah County/Help Me Grow
Utah Health Policy Project
Utah Partners for Health
Voices for Utah Children
Wasatch Elementary School
Woodrow Wilson Elementary School

Basic Needs Partners

AAA Fair Credit Foundation
Alliance House
Bountiful Community Food Pantry
Catholic Community Services of Utah
Community Health Centers, Inc.
Community Nursing Services
Davis County Health Department
DCCAV Safe Harbor Shelter and Crisis Center
Family Connection Center
Family Counseling Center
Family Counseling Service of Northern Utah
Family Promise- Salt Lake
Fourth Street Clinic
Holy Cross Ministries
Intermountain Specialized Abuse Treatment Center
Jewish Family Service
Legal Aid Society of Salt Lake
Maliheh Free Clinic
Midvale City

National Alliance on Mental Illness, Utah
Neighborhood House Association
Odyssey House, Inc.
Peace House, Inc.
Project Reality
Rape Recovery Center
Salt Lake Community Action Program
Salt Lake Donated Dental Services
Salt Lake City School District/Salt Lake Education Foundation
South Valley Sanctuary
The Children's Center
The Christmas Box House International
The Family Support Center
The Haven
The Road Home
Tooele Valley Community Cooperative
TURN Community Services
Utah AIDS Foundation
Utah Food Bank
Utah Health and Human Rights Project
Utah Legal Services
Valley Services
Volunteers of America, Utah
YWCA of Salt Lake City

Advocacy Partners

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Community Action Partnership of Utah
Comunidades Unidas
Legal Aid Society of Salt Lake
National Alliance on Mental Illness Utah
Utahns Against Hunger
Utah Health Policy Project
Voices for Utah Children

Consulting Partners

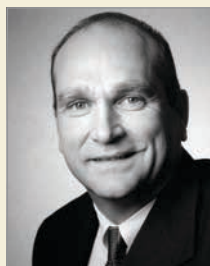
2M Strategic Consulting
National Center for Community Schools/
Children's Aid Society
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Andy Livingston	Senior Executive Assistant

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Carmela Castaneda	Community Learning Center Coordinator
Andrea Cox	Community Collaborations Director
Lindsey Edwards	Community Learning Center Coordinator
Chris Ellis	Community Collaborations Director
Brandon Elwood	Community Learning Center Coordinator
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Ashley Hillman	Community Collaborations Director
Scott McLeod	Community Collaborations Director
Danya Pastuszek	Continuous Improvement Director
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Stephanie Rokich	Community Collaborations Director
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Iuliana Petrescu	Financial Services Director

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Rochelle Davis	Resource Development Assistant
Zenia Frendt	Resource Development Executive
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Tim Harrison	Resource Development Executive
Drew Martinez	Senior Resource Development Executive
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Cristi Wetterberg	Leadership Giving Director, Young Leaders/Leadership Circle
Jim Young	Davis County Regional Director

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Amy Bosworth	2-1-1 Director
Sandra Carpio	2-1-1 Information Specialist
Gloria Casteneda	2-1-1 Information Specialist
Sarah Epperson	2-1-1 Lead Information Specialist
Anna Fannesbeck	2-1-1 Database Administrator
Vickie Hamm	2-1-1 Information Specialist
Clarke Jensen	2-1-1 Outreach & Resource Coordinator/AmeriCorps VISTA
Liz Oliver	2-1-1 Quality and Customer Service Manager

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