

Salesforce Philanthropy Cloud FAQ

What is the Salesforce Philanthropy Cloud?

United by our vision for a better world and powered by innovative technology, we have created a first-ever window into your personal social impact managing donations, volunteer time and matching gifts in one easy scroll-friendly, swipe-happy place.

Salesforce Philanthropy Cloud is a suite of technology products that connects individuals and corporations to nonprofits to donate, fundraise, volunteer, and measure impact all while aligning with a higher purpose. It's about the *I, You, We, and Us* openly innovating to embrace the better world we believe in.

Why Salesforce.org and United Way?

We teamed up with United Way, the global nonprofit leader in social impact and volunteerism to create the perfect storm of innovation and social good. We all remember the murky, cumbersome world of tracking employee giving, matching gifts and volunteer hours. It should be simpler. In fact, we believe it must be simpler. So the world's leader in employee engagement, United Way, and the world's most innovative tech company, Salesforce shared a vision to create a one-swipe solution.

United Way has been the world's leader in workplace philanthropy for more than 100 years and has strong relationships with 1000s of corporate partners. Salesforce is the world's most innovative company and the #1 CRM platform. This partnership draws upon our respective strengths to rapidly create and scale a new network and applications to connect individuals, corporations, and nonprofits to drive social good.

Who is the product for?

Initially, Philanthropy Cloud is for any corporation that wants to engage their employees in giving back to the communities where they live and work.

Why is this innovation the answer for companies?

Our communities face big social challenges and we need to connect people, organizations and businesses in a whole new way to accelerate and scale the solutions that change-makers are pioneering. Everyone's success depends on it- whether you are a new employee, a team leader or an employee engagement specialist. Today's workforce is not asking for your values, they are driven by them. The easier and more transparent you can make giving, the happier your employees will be. As a company, you care not only about your CSR impact but about the new buzz word - *PSR* - personal social responsibility - where individuals create their own social good footprint and communities create collective impact

This first-time visibility into all that good you and your employees do in one place and a brand-new channel to connect corporations to causes.

When is it available?

Initially corporations can purchase and access Philanthropy Cloud through United Way beginning late June 2018. Nonprofits or charities in the US or Canada are able to receive donations from individuals at launch through our partnership with United Way.

How do I find out more?

[Download](#) our Data Sheet to learn more.

Any unreleased services or features referenced herein are not currently available and may not be delivered on time or at all. Customers who purchase our services should make their purchase decisions based upon features and products that are currently available.