**LEADERSHIP DONOR THANK YOU**

**Sender:** CEO or Leadership Giving Chair

**Subject:** I’m so grateful!

Dear [NAME],

Thank you for your generous support of our [United Way of Salt Lake WORKPLACE GIVING CAMPAIGN NAME]. Your leadership contribution helped [COMPANY NAME] raise $[DOLLARS] this year, and demonstrates your commitment to helping United Way of Salt Lake fight to make sure that every person in our community has the opportunity to succeed.

Leadership donors — like you! — create opportunities and provide invaluable resources for the families, children, neighbors, and friends right here in the Salt Lake area. Because of you, kids have a better chance to succeed in school, and families will be healthier and more stable -- which makes our entire community a better place. Your generosity not only makes it possible for United Way to impact countless lives each year, but also sets a powerful example for others to follow.

Thank you for your generosity and community spirit. I’m honored to stand beside you!

[SIGNATURE]