Dear Friends,

This past year, we have continued to tackle the biggest challenges our communities face: poverty, poor health, and lagging educational achievement. Together, we are working to help every child reach their full potential. Our goals go beyond short-term charity for a few; we are pursuing long-term change that benefits all of Utah.

This Annual Report highlights only some of the innovative work that has happened this past year. To learn more about what we do, how we use data to make decisions, and holding ourselves accountable to the results, we are truly creating long-term change that will affect generations to come.

Thank you to our generous donors for having the vision and commitment to help drive large-scale social change along the Wasatch Front.

Ruth V. Watkins, Ph.D.
President and CEO
United Way of Salt Lake
Dear Friends,

This past year, we have continued to tackle the biggest challenges our communities face: poverty, poor health, and lagging educational achievement. Together, we are working to help every child have a chance at a bright future; every family have a chance to thrive; and every person have an opportunity to live a fulfilling life.

Our goals are beyond short-term charity for a few; we are pursuing long-term change that benefits entire communities. With the help of dedicated partners, universities, principled investors, students, donors, advocates, and volunteers, we are making measurable progress.

Our measures of success show results for entire schools and communities, which have been achieved through powerful partnerships and shared goals that impact every child and family in our community. By aligning programs, making data-driven decisions, and building sustainable accountability to the results, we are truly making long-term change that will affect generations for years.

This Annual Report highlights only some of the innovative work that has happened this past year. To learn more about what we do, how you can make a lasting impact on families in our community, please visit our website at www.uws.org.

Our sincere thanks to our amazing partners for their hard work, and for the generous and sustained support that makes this work possible. We look forward to the future successes we create together.

Sincerely,

Bill Crim
Chair, Board of Directors

Our Mission Our Vision
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United Way of Salt Lake Senior Management Team

Bill Crim, President and CEO
Jay K. Francis, Board Chair

Thank you to our generous donors for having the vision and commitment to help drive large-scale social change along the Wasatch Front.

2018 Financials

Community Investments and Expenditures - $18,143,564

Net Assets $6,683,344

Other Revenue 3%

Management and Other Expenses 10%

Annual Report 2018-2019
United Way of Salt Lake has a clear purpose: helping every child succeed, every step of the way.

With the help of our dedicated community partners, donors, volunteers, and advocates, we are making reasonable strides toward achieving our vision. Below are just a few of our accomplishments from 2018-2019.

Proof Point Stats

While the federal government was shut down, United Way of Salt Lake was working to ensure every child had access to the tools they need to succeed. Below are some of our accomplishments:

- 200,000 kids served
- 558 preschools
- 61.2M meals
- 51,747 kids served in the 2018-19 school year

Every Child, Every Step of the Way

Policy Success

Every child deserves a leadership voice. Here’s how United Way of Salt Lake passed a law.

- Law passed and signed by governor
- 107 legislators
- 280 letters from our partners
- 230,000 additional children served
- 20,000 more young children will have access to vision care
- 70% reduction in juvenile arrests
- 60% increase in child abuse screenings
- 31% increase in school attendance

Every Child, Every Step of the Way

1 unlawful school
29%
70%
40%
60%
35%
15%2014-15
2015 2017
In the classroom, the success of your child is measured by their ability to succeed. United Way of Salt Lake and its partners have worked to integrate healthcare into community schools and neighborhoods.

- 35% increase in vision care
- 30% increase in dental care
- 29% increase in mental health services
- 27% increase in ESL classes
- 25% increase in family services

Every Child, Every Step of the Way

In 2018, Promise Partners focused their early childhood efforts on three priorities:

- Community schools
- School districts
- Advocates

- 79,662 volunteers
- 18,615 web sessions
- 6,964 school district authorities
- 62,435 community schools
- 1,454 organizations

Every Child, Every Step of the Way

At the request of our regional Promise Partners, United Way of Salt Lake and its partners worked to ensure that children and families in the Salt Lake area had access to the resources they need to succeed.

- 60% increase in child abuse screenings
- 35% increase in vision care
- 30% increase in dental care
- 29% increase in mental health services
- 27% increase in ESL classes
- 25% increase in family services

Every Child, Every Step of the Way

To connect them with a variety of resources,

- 2018-2019 Results
- United Way of Salt Lake has a clear purpose: helping every child succeed, every step of the way.
- This year, 400 organizations and 18,615 volunteers worked to make a difference in the lives of children and families.
- In 2018, Promise Partners focused their early childhood efforts on three priorities: community schools, school districts, and advocates.
- United Way of Salt Lake launched its grassroots fellowship, a new and disciplined way of working.
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**Proof Point Status**

In May 2019, the Utah State Board of Education selected UWSL as a ‘High Performing Community’ by granting UWSL's Promise the Oregon’s Promise Community designation. UWSL is one of 12 communities in the country to receive this designation. UWSL has been working with partners across the state to improve outcomes for all children and families through the Promise Community model.

**Policy Success**

The last year saw a legislative recognition victory, helping pass a number of bills that later became law. UWSL continues to work on other variable reforms that have come up during the legislative session. We will continue to fight for better child welfare policies, including child protective services.

**Spotlight Honor by the Campaign for Florida's Future**

UWSL was recognized in 2019 as a ‘Spotlight Community’ for the way the organization has created a culture of collaboration among its members and partners. UWSL has been working with partners across the state to improve outcomes for all children and families through the Promise Community model.

Through our collaborative efforts, we have been able to create a culture of partnership and teamwork that has proven effective in improving educational outcomes for students across the state. UWSL has been working with partners across the state to improve outcomes for all children and families through the Promise Community model.

Below are just a few of our accomplishments from 2018-2019.

**High School Graduation**

Increased Graduation rates at Cottonwood High School by 10% in 2018-2019 – thanks, in part, to UWSL’s strategic partnership and interventions.

**Health Outcomes**

Increased health care access and completion for students who otherwise were not served, thanks to targeted mental health support and funding.

**3RD GRADE READING PROFICIENCY**

80% of parents speak a language other than English, and family members received mentorship and support from UWSL staff to improve literacy for children.

**4TH GRADE MATH PROFICIENCY**

Nour was barely a teenager when an unexpected knock at the door of her small, dirt-walled house in Salt Lake’s Minidoka neighborhood sent her and her family into a life of poverty. Leaders attribute the success to UWSL’s strategic partnership and interventions.

After his release, Nour and her family left the only life they knew and moved to Salt Lake, where they lived on the streets. The bill was funded with $2 million in ongoing funding for schools, private, and home-based full funding request.

**Youth Development**

Urban Wellness and Education Center (UWEC) provides a safe and welcoming environment for youth to explore their interests and talents. The UWEC provides a variety of programs and services for children and youth, including academic support, mental health services, and recreational activities.
United Way of Salt Lake has a clear purpose: helping every child succeed, every step of the way, regardless of race, income, or ZIP code.

This year, United Way of Salt Lake launched its grassroots fellowship, a new model of engagement, with this distinction. There are only 10 other communities in the country with the distinction.

With the help of our dedicated community partners, donors, volunteers, and advocates, we are making reasonable strides toward achieving our cadence. Below are just a few of our accomplishments from 2018-2019.

Proof Point Status
In February 2019, UWSL was designated as a "Proof Point Community" by the StriveTogether National Partnership for its leadership in creating the conditions for high-performing schools across the country.

United Way of Salt Lake is the only community in the United States to receive a "Proof Point" designation for its efforts to reduce chronic absenteeism.

Policy Success
The UWSL launched and secured legislative, helping pass a number of bills that further school readiness at Salt Lake's priority schools. Below are a few of our variable results of the bills we worked on:

**SB264** School Readiness Amendments received its full funding request. This bill provides targeted mental health support and access and completion for students who would not attend. This groundbreaking legislation passed with this distinction.

**SB166** School Readiness Amendments received its full funding request. This bill was passed in June 2018 and funds to provide targeted mental health support and access and completion for students who would not attend. This groundbreaking legislation passed with this distinctio

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**HEALTH OUTCOMES**
Access to adequate, high-quality healthcare and care coordination improves health outcomes in South Salt Lake, a city where disparities in health can be observed. The following outcomes speak to the effect of our work in this community:

- **115% increase in childhood immunizations**
- **50% increase in vision care**
- **60% increase in dental care for children**

**KINDERGARTEN READINESS**
Below are just a few of our accomplishments from 2018-2019.

- **5% increase in literacy skills**
- **10% increase in math skills**

**2ND GRADE READING PROGRESS**
High-quality language and literacy programs have increased the number of South Salt Lake students who are on grade level in reading.

- **4,796 students are on grade level in reading**
- **2,409 students are on grade level in reading**
- **4,916 students are on grade level in reading**

**5TH GRADE MATH PROFICIENCY**
Many students actually score high enough that theyartner with math educators to help them stay on track. This practice has improved significantly over the last few years. This year, 40% of students met or exceeded expectations.

**YOUTH DEVELOPMENT**
UILUH, Utah's oldest college and university-based afterschool program, is a dynamic and powerful platform. The program is designed to ensure that all students participate in 350+ clubs where they experience:

- **45% participation in 2018-2019**
- **25% participation in 2018-2019**

**Nour's Story**
Nour was barely a teenager when an armed soldier knocked on her door. He told her father that there was a bomb in the house. When her father went to look for it, the soldier grabbed her. She was taken away from her family and forced to live in a camp in northern Afghanistan for four years. When she returned, Nour and her family left the war zone for a new life. But they found themselves in a new situation, facing discrimination because they were Muslim. They moved through different schools, but still UWSL worked with them. They learned English, took part in math club, and joined the choir. Today, Nour is a student at Salt Lake Community College, studying English and plans to work with children in a future job.
With the help of our dedicated community partners, donors, volunteers, and advocates, we are making reasonable strides toward achieving our mission. Below are a few of our accomplishments from 2018–2019:

**Proof Point Status**

In January 2019, Promise Partnership was named a ‘Great Place to Work’ by the Certification Program. This recognition reflects our core values and our ongoing commitment to foster a positive work environment for all our employees by offering an environment that makes policy change visible. And our work is paying off: 89% of our staff agree that we’re making a positive change.

In 2018, Promise Partnership had 180 Call Center referrals. Of those, $1.2M in financial resources were distributed. We helped 180 members with 543 referrals and connected with over 500 parents of young children.

**Campaign Promise**

The United Way of Salt Lake (UWSL) - together with its 10 partners - is striving to increase the number of children who enter school ready to learn. This year, we focused our early childhood efforts in South Salt Lake, a city where a significant number of parents speak Spanish, French, Arabic, Nepali, and other languages, and cultural barriers were minimized. Young leaders from South Salt Lake who spoke Arabic, Spanish, and other languages, were able to access services tailored to their needs. Many students are below grade level when they enter South Salt Lake schools. An early childhood program aligned with UWSL’s vision of increasing access to high-quality early education helps improve this disparity.

**Policy Success**

In 2018, Promise Partners focused on a new and disciplined way of working. They partnered with the Utah State Legislature to create a new bill, HB47 Early Childhood Coordination Amendments, which will build a statewide pipeline to college and career readiness through strategic investments in early learning and improvement processes.

**Community Alignment**

To achieve our vision, the Promise Partnership Regional Council promotes and funds to provide targeted mental health support and services to help improve policy decision-making, alignment, and resources for students in and out of school. Through our work, we support each other and stronger communities.

**Results**

In South Salt Lake, Granite Park has remained in the top five Granite School Districts of Health, ASQs completed in just three months, and included over 1000 pairs of young children.

**High School Graduation**

In South Salt Lake, Cumberland High School has graduated 5% of its students. 10% of the UWSL’s work is dedicated to ensuring children are prepared for college and a career.

**Health Outcomes**

Access to adequate health care is critical to the well-being of our community. Schools and neighborhoods where children congregate are often the first line of health care. UWSL works with dozens of other partners to support more kids in and out of school. Through our work, we support each other and stronger communities.

**Youth Development**

UWL works with hundreds of partners to create social change that lasts. The 2018–2019 results show an impact for the schools, communities, and regions where we work, proving larger-scale change is possible.

**Innovation**

In 2018, Promise Partners focused on a new and disciplined way of working. They partnered with the Utah State Legislature to create a new bill, HB47 Early Childhood Coordination Amendments, which will build a statewide pipeline to college and career readiness through strategic investments in early learning and improvement processes.

**Referrals**

In 2018, Promise Partners focused on a new and disciplined way of working. They partnered with the Utah State Legislature to create a new bill, HB47 Early Childhood Coordination Amendments, which will build a statewide pipeline to college and career readiness through strategic investments in early learning and improvement processes.
Dear Friends,

This past year, we have continued to tackle the biggest challenges our communities face: poverty, peace, health, and shaping educational achievement. Together, we are working to help every child succeed, every step of the way.

Our goals are beyond short-term charity for a few; we are pursuing long-term change that benefits our community, our business, and everyone who calls it home. At United Way of Salt Lake, we are working together to create a future where every child in every community has a chance to succeed, every step of the way.

This Annual Report highlights only some of the innovative work that has happened this past year. To learn more about what we do, and how you can make a lasting impact on families and children in our community, please visit our website at facebook/uwsaltlake  •  twitter@uwsl  •  blog.uw.org  •  uw.org. Thanks for all you do to help our community grow and thrive.

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Thank you so our generous donors for having the vision and commitment to help drive large-scale social change along the Wasatch Front.
Dear Friends,

This past year, we have continued to tackle the biggest challenges our communities face: poverty, poor health, and lagging educational achievement. Together, we are working to help every child succeed, every day.

Our goals go beyond short-term charity for a few; we are pursuing long-term change that benefits everyone. With the help of dedicated partners, teachers, principals, parents, students, donors, advocates, and volunteers, we are making measurable progress.

Our measures of success show results for entire schools and communities, which have been incredible. Through ongoing programs, making data-driven decisions, and holding ourselves accountable, we are truly making long-term change that will affect generations to come.

This Annual Report highlights only some of the innovative work that has happened this past year. To learn more about what we do, how we can make a lasting impact, and how families and individuals can make a difference, please visit our website (uw.org).

Our sincere thanks to our amazing partners for their hard work, and for the generous and continued support that makes this work possible. We look forward to the future success we will achieve together.

Bill Crim
President and CEO

U.W. Management Team

United Way of Salt Lake

Senior Management Team

B.B. Grim, President and CEO
Robb Scott, EVP, Chief Operating Officer
Ryan Long, EVP, Chief Financial and Support Services Officer
Lynn Sims, EVP, Chief Development Officer
Danya Pastuszek, EVP, Chief Program and Services Officer
Amy Ahrens Terpstra, EVP, Chief Human Resources Officer

CORNERSTONE PARTNERS

Thank you to our generous donors for having the vision and commitment to help drive large-scale social change along the Wasatch Front.

Thank you for your generosity, and for helping us to make a difference in the lives of those in need across the community.