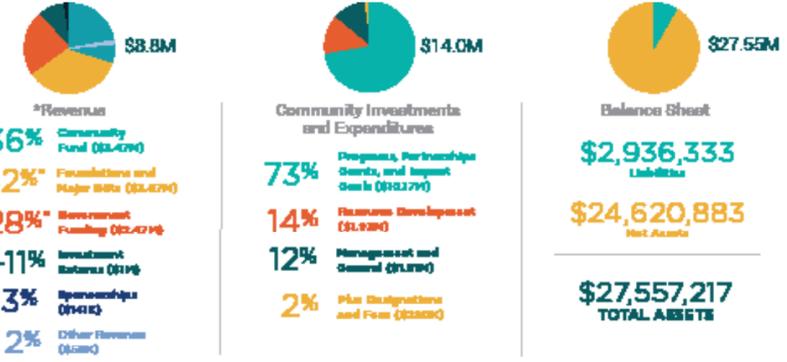


2021 Financials



*Total Revenue of \$8.8M includes current fiscal year pledges for which cash may be collected over multiple years. Total Revenue does not include cash collected on pledges included in revenue in prior years. For complete audited financial statements visit UWSL.org.

UWSL is a platinum-level GuideStar participant, demonstrating its commitment to transparency. Better Business Bureau concluded that United Way of Salt Lake meets all 20 standards for charity accountability, making UWSL a BBB Accredited Charity.



2021-22 Board of Directors

- | | | | |
|--|---|---|---|
| Mikelle Moore
SVP, Chief Community Health Officer
Intermountain Healthcare
<i>Chair, Board of Directors</i>
United Way of Salt Lake | Zeke Dumke III
Chairman
Western States Management Corp. | Kathie Miller
Trustee
The Mark & Kathie Miller Foundation | Greg L. Summerhays
Realtor
Chapman Richards & Associates, Inc. |
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Enterprise Accounts Sales Manager
UPS Main Hub | Nic Dunn
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Salt Lake Chamber | John Milliken
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Director of Operations
Regence BlueCross BlueShield of Utah |
| Kirk Aubry
President and Chief Executive Officer
Savage | Jose Enriquez
Founder and CEO
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The Church of Jesus Christ of Latter-day Saints | Senator Todd Weiler
Utah State Senate |
| Lauren Call
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O.C. Tanner | Jenny Wilson
Mayor, Salt Lake County |
| Bill Crim
President and Chief Executive Officer
United Way of Salt Lake | Brian McCallion
Managing Director
Goldman, Sachs & Co. | Joelle Steward
Vice President, Regulation
Rocky Mountain Power A Division
of PacifiCorp | |



Dear Friends,

The achievements and work outlined in United Way of Salt Lake's 2022 Annual Report represent the collaborative efforts of our vast network of business and government partners, donors, volunteers, community members, and students. We are proud to be part of this incredible team, which includes our talented staff and dedicated board of directors, all working together to help Utahns in crisis and create an environment where every child can achieve their potential.

The Promise Partnership helped 90,000 students and parents with afterschool programming, tutoring, and health and other services provided through a network of community school partnerships. Together with our partners, we also continued our nationally recognized work to transform the education environment for Utah kids – becoming the country's first cradle-to-career partnership to receive the "systems transformation" designation.

This past year, nearly 300,000 Utahns were connected to food, housing, transportation, healthcare, and other critical services through Utah 211. Our committed and compassionate team members helped people navigate the complex world of 10,000 social service programs while continuously working to create new and better ways for people to get the support they need.

This important work goes far beyond providing immediate support to those in need – we strive to remove long-standing barriers that prevent economic mobility. During a time when our world is so divided, we are encouraged by the continued efforts of individuals and groups coming together to support one another and build a community of opportunity.

Thank you for being part of this incredible team!

With gratitude,



Bill Crim
President and CEO

Bill Crim



Mikelle Moore
Chair, Board of Directors

Mikelle Moore

United Way of Salt Lake Senior Management Team

- Bill Crim**, President and CEO
- Kat Johnson**, Chief of Staff
- Christina-Mai Just**, Chief Equity Officer
- Angela Matthes**, Chief Financial Officer
- Peter Moes**, Chief Development Officer
- Amy Ahrens Terpstra**, Chief Impact Officer
- Elizabeth Garbe**, VP of Public Policy
- Jamie Kaneko**, VP of Strategic Communications and Marketing
- Sandra Carpio**, 211 Managing Director

Thank you to our generous donors for having the vision and commitment to help drive large-scale social change along the Wasatch Front.

*Based on donations 2014-2021

TRANSFORMATIONAL: \$2,500,000 +	PACESETTERS: \$25,000 +
FJM Impact Fund Larry H. and Gail Miller Family Foundation Mark & Kathie Miller Intermountain Healthcare Zions Bank	Blue Meridian Partners Daniels Fund Utah Department of Human Services Utah State Board of Education
VISIONARIES: \$1,000,000 +	AAA Northern California, Nevada, Utah Aetna Alliance Data Amazon American Cancer Society Great West Division Ames Construction Scott and Jesselle Anderson ARUP Laboratories J.D. and Laura Ashby Associated Food Stores, Inc. Kirk and Katie Aubry Michelle and James Azzaro Baird Balkamp, Inc. Western Division Ballard Spahr, LLP Scott and Cheri Beck Colleen Larkin Bell and Jim Bell Beneficial Financial Group Benjamin and Vanessa Benner BMW of Murray Bonneville Communications Border States Electric Mark and Karen Bouchard Robert and Alane Boyd Barry and Allison Bridges Ryan Brophy Paul Burdiss Bradley and Sandee Burton Lauren and Tyson Call Cargill, Inc. Industrial Salt Division David Carlebach CBIZ/MHM, LLC CenturyLink Child Family Foundation Kandice Christensen Christy Sports Cirris Systems Citigroup Collins Aerospace Colvin Engineering Associates Community Nursing Services Community Action Partnership of Utah Stephen Connor Bill and Diane Crim John B. and Flora D'Arcy Davis School District/ Davis Education Foundation Patrick and Nancy Dean Lawrence T. and Janet T. Dee Charitable Foundation Thomas and Candace Dee Family Foundation Deloitte Deluxe Corporation Department of Health and Human Services Deseret Book Company Deseret Digital Media, Inc. Deseret Mutual Benefit Administrators Deseret News Publishing Company Zeke and Angela Dumke Emma Eccles Jones Foundation Spencer F. Eccles Willard L. Eccles Charitable Foundation Exxon Mobil Corporation Federal Reserve Bank of San Francisco James and Tammy G. Felt Blake Fisher Norman and Carol Foster Edward and Rebecca Fowler Fredrick H. Barth Foundation The Gerrish H. Milliken Foundation Steven Glaser and Camille Pierce The Florence J. Gilmor Foundation Rudy Gobert Mark Goddard Google Harland Clarke H&R Block Hexcel Corporation
George S. & Dolores Doré Eccles Foundation Kem C. and Carolyn Gardner CHG Healthcare Daniels Fund Enterprise	Savage Utah Department of Workforce Services WCF Insurance Williams StriveTogether
INNOVATORS: \$250,000 +	Lawrence and Virginia Hjalmarson Michelle and Timothy Hollingsed Lynda Jacobsen Rachel Jepperson Peter and Paula Green Johnson Bob Keener KeyBank Michael and Alicyn King David Kirby Larry H. Miller Group of Companies Larry H. Miller Sports & Entertainment Deborah Lillie LeeAnne and Chris Linderman L3Harris Technologies Love Communications Mark Lucas Karen Macon Macy's Inc. Marathon Petroleum Corp Bob Marquardt Jane and Tami Marquardt Terri R. McCarthy Scott and Anna McLean Medical Home Portal MHTN Architects John and Andrea Miller June Morris Mortenson Construction Nationwide NCFI Polyurethanes Nordstrom Dr. Charles Norlin Danya Pastuszek and John Branecki Ray and Janet Pickup Kevin and Becky Potts Ray Quinney & Nebeker Keith and Nancy Rattie Regence BlueCross BlueShield of Utah Peter and Sandy Richards Gary G. Sackett Salt Lake City Salt Lake Community College Stephanie and Tom Scheffler Christene Sherwood Silicon Valley Bank Harris and Amanda Simmons Jennifer and Shane Smith Smith's Food and Drug Stores, Inc. Dennis Spackman Bharani Srinivasan Stoel Rives, LLP Tony Sweet Synchro Financial Target Stores, Inc. TD Williamson Global Pipeline Integrity Center Temple Square Hospitality Corporation Triumph Gear Systems, Inc. TURN Community Services Art and Christina Turner Scott and Sue Ulbrich Union Pacific Railroad UnitedHealth Group University of Utah Hospitals and Clinics UServe Utah - Utah Commission on Service and Volunteerism Utah Department of Public Safety - Division of Emergency Management Utah Health Policy Project (UHPP) Utah Metal Works, Inc. Utah System of Higher Education Tanya Vea Walton Family Foundation Tricia Warnken and Chris Haas Washington Federal Savings Michael and Donna Weinholtz West Valley City Wheeler Foundation Sarah Wolach
ACCELERATORS: \$100,000 +	3M Health Information Systems Alliance for Early Success American Express The Call Foundation Cambia Health Foundation Chevron, USA Inc. Delta Air Lines Deseret Management Corporation Edwards Lifesciences EnerBank USA FedEx Gardner Company The Huntsman Family Foundation Intercontinental Exchange Jacobsen Construction Company, Inc. The Kahlerl Foundation Kern River Gas Transmission Company (A Berkshire Hathaway Energy Company)





Every Child, Every Step of the Way

United Way of Salt Lake is laying the foundation for health, food, and housing security to ensure that every child and every family in Utah is supported every step of the way.

By advocating for legislation that creates security, supporting equity initiatives, and building partnerships that create opportunities, we are working to transform the communities where we live and work so children and families can achieve their potential.



Promise Partnership helped **90,000** students and parents with **afterschool programming, tutoring, and other services** provided through a network of community school partnerships.

Utah 211 connected **30,000** Utahns to **food, housing, transportation, healthcare, and other critical services** through Utah 211.



Utah 211

Utah 211 responded to nearly **300,000** requests for help during the 2021-22 fiscal year, including calls, chats, emails, texts, app, and web sessions. This highlights the ongoing need for support experienced by many Utahns, and we continue to evolve and improve to positively impact the lives of families across the state.



Ensuring Connected Service

This year we expanded the reach of the Connect Us Coordination Center and partnered with the University of Utah to implement Social Determinant of Health assessments in the emergency department and other medical care centers. This helps us better understand closed-loop referral procedures and what internal processes can be changed to increase the number of successful connections for clients.

Delivering a Better Experience

Utah 211 implemented a technology transformation that will ultimately be more effective in responding to the needs of the community. This includes facilitating resource connections between those seeking and providing services as well as website updates to make the site comprehensive, intuitive, searchable, and a self-service resource.

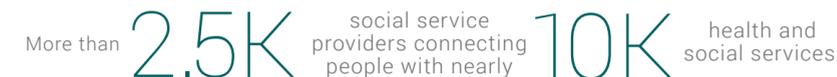
Enhanced Data Reporting

Utah 211 partnered with 211 Counts to provide comprehensive statewide 211 Data. Providing sortable, easy-to-access data, this tool provides insight into community needs and gaps in services.

Addressing Gaps in Service

Utah 211 continues to manage programs, through key collaborative partnerships with government entities, corporations, community-based organizations, health service providers, and corporations like the University of Utah, Connect Us Network, Utah Department of Health, and Utah Transit Authority that inform and address service gaps and barriers to accessing resources across the state.

211 Spotlight



Promise Partnership

Safety & Belonging in Utah Schools

The Promise Partnership successfully advocated for the HB428 School Safety Amendments bill, which, strengthens requirements for schools to provide transparency and follow through on their safety and student support plans.



Optional Full-Day Kindergarten

The Promise Partnership and a growing coalition secured \$12.2 million more for optional full-day kindergarten.

Community Schools Build Postsecondary Pathways

Savage, Hillcrest High, and the Promise Partnership launched the Savage Hillcrest Impact Network for Education (SHINE), creating education pathways to ensure that historically underrepresented students graduate career ready.

Mentoring and Tutoring

The Promise Partnership ran a volunteer-based online math tutoring program. Nearly one third of students in a class with i-Ready, tutors, and incentives improved their math skills significantly from mid-year to the end of the year.



"The vision is that we'll be able to invite the community in. Think outside the box and make education work for kids."

-Greg Leavitt, Hillcrest Principal

Utah Youth Leadership Pipeline

The Utah Youth Leadership Pipeline is an emerging campaign to support Youth of Color by providing more access to leadership opportunities. The Promise Partnership is recruiting business partners and educators to ensure that Youth of Color have opportunities to grow to their full potential in supportive environments make up only 10% of leaders in business, politics, and education. We learned that youth believe the greatest barriers they face are not knowing about and not feeling a sense of belonging within their community. UWSP is working with business partners and educators to ensure that Youth of Color have opportunities to grow to their full potential in supportive environments.

PROMISE PARTNERS INCLUDE



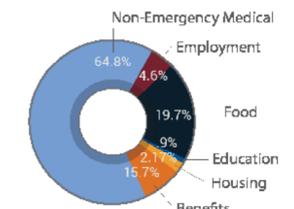
2021-2022 Impact

These 2021-22 results show the impact in schools, communities, and regions where we work, proving large-scale change is possible. Without the generous support of our donors, we wouldn't see these results or achieve this level of success in pursuing change in our community.



Facilitating Care

Utah 211 provided 1,560 on-demand rides through a partnership with Lyft and United Way Worldwide at a total cost of \$27,029.44 (an average of \$17.33 per ride). These rides connected people to essential services like:



Food Delivery

Utah 211 coordinated food deliveries to 357 households and made a total of 2,449 deliveries through partnerships with DoorDash, United Way Worldwide, International Rescue Committee - New Roots, Granite School District, and Copperview Food & Resource Center

Education Outcomes

The research is clear: focusing on the early years is the most impactful and cost-effective strategy we can use to improve long-term outcomes for low-income children. Investing in education significantly reduces social costs and subsequently increases the future earnings for the children involved. If third graders are struggling with the basics of reading, they will likely fall behind. And to be highly qualified in STEM, students must be on track in math long before college, as far back as middle school. Data shows that prioritizing math and reading in the early years is critical.

Postsecondary Readiness

Ensuring that all students are ready for postsecondary opportunities is crucial for their future success, so we're working to address significant disparities in postsecondary readiness as measured by ACT scores.

5.6 Percentage point Increase in Utah students who completed the Free Application for Federal Student Aid (FAFSA) in 2021-22 compared to the same time during the 2020-21 school year.

Health Outcomes

In Promise communities, we strive to support a "culture of health," where everyone has the opportunity to live a long and healthy life.

50% of Utah 9th-12th graders had at least five days of physical activity that lasted for sixty minutes.

Financial Stability

Among the issues that keep families in the cycle of intergenerational poverty, housing affordability has risen to the top.

21% of Utah children may remain in poverty when they are adults.