



How to Host a Supply Drive for Stuff the Bus

Every year, United Way of Salt Lake mobilizes communities and businesses to provide backpacks and school supplies so Utah students can start the new school year equipped to learn. You can get involved by hosting a supply drive with your company or community group! Here are some tips and tricks to make hosting your supply drive easy:

1

Register Your Supply Drive

Register your supply drive [here](#) and we will send you supply lists, marketing assets, and other materials to help ensure your drive is a success.

2

Identify and Decorate a Collection Spot

Make your drop-off table or bin fun and engaging with school-themed decorations and clear signage.

3

Host an Online Fundraiser

We can create a custom fundraising page for your company or community group. Send out the link and ask people to donate online with the click of a button!

4

Set a Goal

People are more motivated to give when you set a goal that is challenging but attainable. Provide updates about your progress and encourage people to help you get the rest of the way there.

5

Spread the Word

Post about your drive or fundraiser on social media, send emails, or hang flyers to help spread the word. Talk about the impact providing school supplies has for local students and share why helping kids succeed in school matters to you!

6

Incentivize

Create a little friendly competition between teams or departments, and motivate people to donate by offering fun prizes, extra PTO, or other desirable incentives.

7

Drop Off Your Supplies

Bring your donated school supplies to the South Salt Lake Community Center (2531 South 400 East) on August 3-4 between 8 a.m. and 5:30 p.m.

8

Volunteer

[Sign up](#) to help stuff backpacks with donated supplies for 10,000+ Utah students!