2026 Workplace Giving Campaign Social Media Copy Examples

Use this social media kit to boost your campaign, raise awareness, and inspire others to get involved. We've included ready-to-use and customize posts, graphics, and hashtags to make sharing easy and impactful!

Facebook Content

Post 1

Let's build a better tomorrow.

When you give to United Way of Salt Lake, you help kids learn, families thrive, and communities grow stronger — together.

United is the Way to lasting change. Join the movement today.

[Donation Link]

#UnitedIsTheWay

Post 2

When we come together, United is the Way to a strengthened community.

Each year, United Way of Salt Lake helps more than 478,000 children and families in Utah access education opportunities, basic needs assistance, and brighter futures.

Here's what that looks like:

Last year, through 211 Utah, 70,395 referrals were made to connect Utahns in need to basic needs resources.

Through United Way of Salt Lake's Deborah Bayle Scholarship program, more than 100 local high school students have received scholarships to attend a Utah college or university. 🎓

Your support helps make opportunities like these possible.

Give Today. Change a Student's Tomorrow.

[Donation Link]

#UnitedIsTheWay

Post 3

Did you know that children with college savings accounts of any size are seven times more likely to attend college than those without?

In partnership with @uwsl, our team at [COMPANY NAME/HANDLE] is helping make saving for college a reality in Utah.

To date, 218 families have graduated from Promise Baby & You — a 9-week course that helps parents and caregivers of children ages 0-3 support their child's development. Graduates of the course receive a my529 college savings account seeded with $500 for their child.

United is the Way to invest in our community's youngest scholars.

Give today. Change a child's tomorrow.

[Donation Link]

#UnitedIsTheWay

Post 4 Conclusion and thank you

🎉 Thank you, [COMPANY NAME] team!

Together, we raised $[Insert Amount] for local children and families through @uwsl!

United is the Way to create lasting change, and your generosity powers real solutions. This isn't just about dollars — it's about a better tomorrow for Utah. Thank you for making lasting change possible.

#UnitedIsTheWay

Instagram Content

Post 1

🩶 United is the Way to a stronger community.

Join us at [COMPANY NAME] as we partner with @uwsl to fuel lasting change for kids, families, and communities in Utah.

🔗 Link in bio to give.

#UnitedIsTheWay

Post 2

United is the Way to make education accessible for everyone — from newborns to high school seniors.

🚸 218 families have completed the Promise Baby & You program, helping parents prepare little learners for life.

🎓 Through United Way of Salt Lake's Deborah Bayle Scholarship program, more than 100 local high school students have received scholarships to attend a Utah college or university. 🎓

This is just a snapshot of the difference your gift makes.

🔗 Link in bio to give and learn more

#UnitedIsTheWay

Post 3

🎉 We did it, [Company Name]!

We raised $[Insert Amount] for our community in partnership with United Way of Salt Lake. 💚

Because of YOU, kids, families, and neighborhoods have the support they need to thrive.

United is the Way we build a better Utah. Thank you!

#UnitedIsTheWay

LinkedIn Content

Post 1

United is the Way to lasting change.

When you give to United Way of Salt Lake, you help kids learn, families thrive, and communities grow stronger — together.

Let's build a better tomorrow for all our neighbors. Join the movement today.

[Donation Link]

#UnitedIsTheWay

Post 2

When we come together, United is the Way to a strengthened community.

Each year, United Way of Salt Lake helps more than 478,000 children and young families in Utah access education opportunities, basic needs assistance, and brighter futures.

Here's what that looks like:

Through United Way of Salt Lake's Deborah Bayle Scholarship program, more than 100 local high school students have received scholarships to attend a Utah college or university. 🎓

Last year, through 211 Utah, 70,395 referrals were made to connect Utahns in need to basic needs resources. 📞

Your support helps make opportunities like these possible.

Give today. Change a student's tomorrow.

[Donation Link]

#UnitedIsTheWay

Post 3

Did you know that children with college savings accounts of any size are seven times more likely to attend college than those without?

In partnership with @uwsl, our team at [COMPANY NAME/HANDLE] is helping make saving for college a reality in Utah.

To date, 218 families have graduated from Promise Baby & You — a 9-week course that helps parents and caregivers of children ages 0-3 support their child's development. Graduates of the course receive a my529 college savings account seeded with $500 for their child.

United is the Way to invest in our community's youngest scholars.

Give today. Change a child's tomorrow.

[Donation Link]

#UnitedIsTheWay

Post 4

We're proud to announce that the [Company Name] team raised $[Insert Amount] for our community in partnership with United Way of Salt Lake! 🩶

United is the Way we create real, lasting change. Together, we're helping ensure that every child, family, and neighborhood in Utah has the opportunity to thrive.

Thank you to all who gave, shared, or supported this campaign. Your generosity powers meaningful change in our community.

#UnitedIsTheWay

X

Post 1

When we come together, United is the Way to real change.

Support your community today in partnership with United Way of Salt Lake

[Donation Link]

#UnitedIsTheWay

Post 2

Brighter futures start with us. 🩶

Through @uwsl 478,000 children and families in Utah have access to education, basic needs assistance, and brighter futures.

United is the Way to make an impact. Make a Difference Today ➡ [Donation Link]

#UnitedIsTheWay

Post 3

Thank you, [Company Name]! 🤍

Together, we raised $[Insert Amount] for @uwsl and our community.

United is the Way to build a stronger Utah — your support makes it possible.

#UnitedIsTheWay

Threads

Post 1

United is the Way to build a stronger Utah – together. 🤍

When you give to United Way of Salt Lake, you help kids, families, and neighbors thrive.

Let's create a better tomorrow.

(Link in bio)

#UnitedIsTheWay

Post 2

Brighter futures start with us. 🤍

Through @uwsl 478,000 children and families in Utah have access to education, basic needs assistance, and brighter futures.

United is the Way to make an impact. Make a difference today (link in bio).

#UnitedIsTheWay

Post 3

$[Insert Amount] raised. 🤍 Countless lives impacted.

Thank you, [Company Name], for stepping up to support United Way of Salt Lake!

United is the Way to real change — and this is just the beginning.

#UnitedIsTheWay