**CEO THANK YOU**

**Send time:** Day after end of campaign

**Sender name:** CEO

**Subject:** My sincerest thanks

I just wanted to drop a line to say — THANK YOU!

The numbers for this year’s United Way of Salt Lake [WORKPLACE GIVING CAMPAIGN NAME] are absolutely incredible. I’m so proud of all of you here at [COMPANY] who stepped up to help change the lives of kids and families in our community.

You all inspire me so much every day. Thank you again for being such compassionate, caring people — and for all of your hard work.

In case you missed the full breakdown of results, check out [CAMPAIGN COORDINATOR NAME]’s email for an extra dose of inspiration.

Thanks again,

[SIGNATURE]