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| **Email 2: Reminder Email** |
| SUBJECT: Don’t Forget Our Workplace Giving Campaign |
| United Way of Salt Lake and {Company Name}    United Way of Salt Lake believes that everyone deserves the same chance to achieve their dreams, no matter their race, family income, or zip code. That's why they're working to change the systems that keep people in poverty — and why **we‘re supporting them with a workplace giving campaign.**  We’re here to help UWSL support every child, and every family, every step of the way, and this is your reminder to get involved!  **Donate >>>** [**https://uw.org/donate/**](https://uw.org/donate/) or {insert custom donation link}  Support the effort to provide all children and families with equitable access to **education**, **financial stability**, a **healthy life**, and **opportunities to succeed!**      **Donate >>>** [**https://uw.org/donate/**](https://uw.org/donate/) or {insert custom donation link}  [SIGNATURE] |