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| **Email 3: Last Day of Giving Campaign** (Last Day to Give) |
| SUBJECT: Last Chance! Support UWSL   or   Last Day of our Workplace Campaign – Give Today! |
| United Way of Salt Lake is tackling some of the toughest challenges our community faces, including poverty, limited access to healthcare, and poor academic achievement. And they’re starting locally, in parts of Utah that need help the most.    Today is the last day of [COMPANY NAME]’s workplace giving campaign, and the perfect chance to [make a donation](https://uw.org/donate/) or {insert custom donation link} and support UWSL’s local work to change the world.  When we work together, we have the power to make lasting change for families right here in our own community.  **Thanks for being part of making Utah a great place to live and work.**  **Donate today to support United Way of Salt Lake!**  **Donate Today >>>** [**https://uw.org/donate/**](https://uw.org/donate/)or {insert custom donation link}    [SIGNATURE] |