



United Way
of Salt Lake

March 6, 2020

Dear Community Organization:

For more than 115 years, United Way of Salt Lake has aimed to play an impactful role in the community. Fifteen years ago, we began a thoughtful transformation, shifting from the traditional United Way model of fundraising and grantmaking, to focusing solely on facilitating cross-sector partnerships to achieve better education, health, and financial stability outcomes for all 476,000 young people in our region. We have tried to be transparent along the way that – eventually – we would be unable to offer grants that are not aligned to the specific geography, populations, and outcomes of our Promise Partnerships.

Over the last six months, our Board conducted a strategic review process, reflecting on what we've learned over the past decade and on what it will take in the next ten years to transform the systems that are perpetuating unacceptable disparities. One outcome of that process was the clear confirmation that those United Way donors who wish to support organizations outside of our Promise Partnerships are doing that through direct or designated giving (which we will continue to facilitate). As a result, we will be discontinuing our community support grants program effective June 30, 2020. Specifically, this means that we will not be taking new applications, current year "program support" grantees (\$10,000 or under) will conclude their funding June 30, 2020, and current year "infrastructure" grantees will be phased out through June 30, 2022.

Despite these changes, it is important to note that UWSL will continue to invest in programs that meet people's basic needs within our Promise Partnerships. We will also continue to support the nonprofit community in general through 2-1-1 and through Day of Caring. Information about Day of Caring 2020 will be sent out soon and the process will be the same as previous years.

We know firsthand how hard it can be to receive news like this, and we hope to convey on behalf of our Board and our team our deep respect and gratitude for the work that you do.

Best Regards,

A handwritten signature in black ink, appearing to read "Bill Crim".

Bill Crim, President & CEO, United Way of Salt Lake