

UNITED WAY OF SALT LAKE

FINANCIAL STATEMENTS

Year Ended June 30, 2023
With Summarized Comparative Information
for the Year Ended June 30, 2022

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors of United Way of Salt Lake

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of United Way of Salt Lake (a Utah nonprofit organization), which comprise the statement of financial position as of June 30, 2023, and the related statements of activities and change in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements present fairly, in all material respects, the financial position of United Way of Salt Lake as of June 30, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America ("GAAS"). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way of Salt Lake and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Change in Accounting Principle

As discussed in Note 1 to the financial statements, United Way of Salt Lake changed its method of accounting for leases as a result of the adoption of Financial Accounting Standards Board Accounting Standards Codification Topic 842, *Leases*, effective July 1, 2022, under modified the retrospective transition method. Our opinion is not modified with respect to this matter.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Salt Lake's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

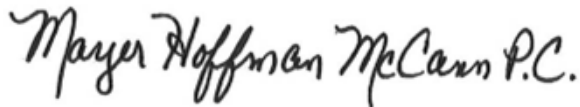
In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way of Salt Lake's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Salt Lake's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Report on Summarized Comparative Information

We have previously audited United Way of Salt Lake's 2022 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated December 21, 2022. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2022, is consistent, in all material respects, with the audited financial statements from which it has been derived.



November 9, 2023
Phoenix, Arizona

UNITED WAY OF SALT LAKE
STATEMENTS OF FINANCIAL POSITION

June 30, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<u>ASSETS</u>		
Cash and cash equivalents	\$ 6,791,683	\$ 14,173,248
Contributions receivable, net	6,239,470	5,165,768
Prepaid expenses	27,285	125,774
Note receivable	40,000	80,000
Property and equipment, net	374,603	293,722
Investments	13,327,462	7,211,243
Other assets	1,365,733	1,925,693
Operating lease right-of-use-assets	715,012	-
Beneficial interests in charitable trusts	16,663	16,663
TOTAL ASSETS	<u>\$ 28,897,911</u>	<u>\$ 28,992,111</u>

LIABILITIES AND NET ASSETS

Accounts payable and accrued expenses	\$ 1,476,520	\$ 1,223,497
Due to partners	195,318	411,747
Due to other United Ways	412,775	438,105
Long-term debt	806,608	1,246,846
Other liabilities	17,426	202,283
Operating lease liability	874,932	-
TOTAL LIABILITIES	<u>3,783,579</u>	<u>3,522,478</u>
 NET ASSETS		
Without donor restriction		
Undesignated	14,911,865	14,289,834
Board designated	872,818	1,002,535
With donor restriction	9,329,649	10,177,264
TOTAL NET ASSETS	<u>25,114,332</u>	<u>25,469,633</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 28,897,911</u>	<u>\$ 28,992,111</u>

See Notes to Financial Statements

UNITED WAY OF SALT LAKE

STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

	Without donor restrictions	With donor restrictions	Totals 2023	Summarized comparative totals 2022
SUPPORT, REVENUE, GAINS AND LOSSES				
Contributions	\$ 3,978,863	\$ 3,395,382	\$ 7,374,245	\$ 3,483,342
Less donor designations	(160,891)	-	(160,891)	(357,089)
Contributions, net	3,817,972	3,395,382	7,213,354	3,126,253
Foundation contributions and private grants	1,261,631	3,307,954	4,569,585	4,819,187
Government grants	1,863,366	-	1,863,366	2,276,202
Special events and sponsorships	166,567	25,000	191,567	245,051
In-kind contributions	225,834	-	225,834	141,259
Return on investments	969,640	45,154	1,014,794	(1,001,273)
Other income	211,363	-	211,363	58,266
Total support, revenue, gains and losses before net assets released from restriction	8,516,373	6,773,490	15,289,863	9,664,945
NET ASSETS RELEASED FROM RESTRICTIONS	7,621,105	(7,621,105)	-	-
TOTAL SUPPORT, REVENUE, GAINS AND LOSSES	\$ 16,137,478	\$ (847,615)	\$ 15,289,863	\$ 9,664,945
EXPENSES				
Program Services				
Program expense	\$ 12,605,262	\$ -	\$ 12,605,262	\$ 10,785,699
Less donor designations	(160,891)	-	(160,891)	(357,089)
Total Program Services	12,444,371	-	12,444,371	10,428,610
Support Services	3,200,793	-	3,200,793	3,600,523
TOTAL EXPENSES	15,645,164	-	15,645,164	14,029,133
CHANGE IN NET ASSETS	492,314	(847,615)	(355,301)	(4,364,188)
NET ASSETS, BEGINNING OF YEAR	15,292,369	10,177,264	25,469,633	29,833,821
NET ASSETS, END OF YEAR	\$ 15,784,683	\$ 9,329,649	\$ 25,114,332	\$ 25,469,633

See Notes to Financial Statements

UNITED WAY OF SALT LAKE
STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

	PROGRAM SERVICES			SUPPORT SERVICES			Totals 2023	Summarized Comparative Totals 2022
	Collective Impact	2-1-1 Program Services	Total Program Services	Management and General	Resource Development	Total Support Services		
Salaries and related expenses	\$ 2,887,499	\$ 1,775,031	\$ 4,662,530	\$ 1,156,782	\$ 1,352,294	\$ 2,509,076	\$ 7,171,606	6,250,728
Grants, contracts, and direct assistance	4,746,450	28,589	4,775,039	-	-	-	4,775,039	4,489,429
Consulting and professional	436,525	735,897	1,172,422	74,401	26,694	101,095	1,273,517	1,473,949
Information technology	60,676	612,159	672,835	62,302	45,809	108,111	780,946	377,048
Occupancy	183,776	130,081	313,857	52,923	75,897	128,820	442,677	431,266
Conferences, events, and meetings	213,664	32,235	245,899	11,798	79,693	91,491	337,390	254,113
In-Kind contributions	85,441	62,428	147,869	21,090	56,876	77,966	225,835	81,958
Communications	71,765	73,539	145,304	1,235	72,549	73,784	219,088	139,786
United Way Worldwide dues	51,100	35,295	86,395	13,490	21,379	34,869	121,264	278,068
Travel	75,868	10,329	86,197	8,992	-	8,992	95,189	88,031
Other expenses	42,946	22,881	65,827	26,743	15,493	42,236	108,063	104,887
Total before depreciation and amortization	8,855,710	3,518,464	12,374,174	1,429,756	1,746,684	3,176,440	15,550,614	13,969,263
Depreciation and amortization	21,104	49,093	70,197	10,942	13,411	24,353	94,550	59,870
Total	\$ 8,876,814	\$ 3,567,557	\$ 12,444,371	\$ 1,440,698	\$ 1,760,095	\$ 3,200,793	\$ 15,645,164	\$ 14,029,133

See Notes to Financial Statements

UNITED WAY OF SALT LAKE

STATEMENTS OF CASH FLOWS

Years Ended June 30, 2023 and 2022

	2023	2022
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ (355,301)	\$ (4,364,188)
Adjustments to reconcile change in net assets to net cash flows from operating activities:		
Depreciation and amortization	94,550	59,870
Loss on disposal of property and equipment	1,868	719
Non-cash lease expense	234,385	-
Donated stock	-	(123,892)
Change in discount on contributions receivable	805,288	(6,173)
Unrealized (gains) losses on investments	(232,578)	1,294,798
Realized (gains) losses on investments	(267,994)	(219,339)
Decrease (increase) in operating assets:		
Contributions receivable	(1,878,990)	3,255,895
Prepaid expenses	98,489	(49,781)
Other assets	1,069,085	858,800
Increase (decrease) in operating liabilities:		
Accounts payable and accrued expenses	(256,102)	12,277
Due to partners	(216,429)	(343,288)
Due to other United Ways	(25,330)	92,702
Other liabilities	17,426	10,456
Operating lease liability	(276,748)	-
NET CASH FLOWS FROM OPERATING ACTIVITIES	(1,188,381)	478,856
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of investments	(22,290,974)	(3,118,024)
Proceeds from sale of investments	16,675,327	6,228,440
Collections on note receivable	40,000	40,000
Purchase of property and equipment	(177,299)	(219,098)
NET CASH FLOWS FROM INVESTING ACTIVITIES	(5,752,946)	2,931,318
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments on long-term debt	(440,238)	(702,123)
NET CASH FLOWS FROM FINANCING ACTIVITIES	(440,238)	(702,123)
NET CHANGE IN CASH AND CASH EQUIVALENTS	(7,381,565)	2,708,051
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	14,173,248	11,465,197
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 6,791,683	\$ 14,173,248
SUPPLEMENTAL DISCLOSURE OF NONCASH ACTIVITIES:		
Purchase of license in accounts payable and accrued expenses	\$ 509,125	\$ 509,125
Right of use assets obtained in exchange for new operating lease liability	\$ 1,151,680	\$ -
Deferred rent reclassified against right of use assets	\$ 202,283	\$ -

See Notes to Financial Statements

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies

Nature of operations – United Way of Salt Lake (“UWSL”) is a nonprofit organization, incorporated in the state of Utah, governed by a volunteer Board of Directors that is comprised of business and community leaders. Board members are nominated from the community by a Nominating Committee comprised of at least five members of the Board of Directors. The stated mission of UWSL is to build powerful partnerships that achieve lasting social change. UWSL works to create an inclusive community where all people achieve their human potential through education, financial stability, and healthy lives.

Systemic barriers in education, economic and health systems limit opportunities and inhibit the ability of many in their community to achieve their potential. As a result, UWSL works to improve outcomes and close equity gaps in these areas. To address these complex issues most effectively, UWSL develops comprehensive, cross-sector partnerships that work together to achieve population-level results (in addition to individual/program-level results). These “Promise Partnerships” build cradle-to-career infrastructure and focus their efforts on changing systems and aligning efforts in neighborhoods and communities where the needs are greatest and where key partners are willing to work together. The strategies, programs, and services implemented by these partnerships (involving hundreds of community partners, schools and businesses) happen through regional and community-focused “collaborative action networks,” and through “community schools” or neighborhood centers that function as hubs of services and supports for their communities. UWSL also operates a 2-1-1 Information and Referral Service, which connects people in crisis to basic needs services of food, shelter, health and safety, and distributes donations to more than 200 additional nonprofit organizations at the specific request of individual donors. UWSL advocates at all levels of government on a public policy agenda that is tied to its areas of focus, which are education, economic mobility, health, and basic needs.

Basis of presentation – The accompanying financial statements are presented in accordance with Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) 958-205, *Not-for-Profit Entities, Presentation of Financial Statements*. Under FASB ASC 958-205, UWSL is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions. Net assets without donor restrictions include those net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of UWSL. These net assets may be used at the discretion of UWSL’s management and the board of directors. Net assets with donor restrictions include those net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of UWSL or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When restrictions expire, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statement of activities and change in net assets.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies (continued)

Prior year summarized comparative information – The financial statements and certain notes include certain prior year summarized comparative information in total. Such information does not always include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America (“U.S. GAAP”). Accordingly, such information should be read in conjunction with UWSL’s financial statements for the year ended June 30, 2022, from which the summarized comparative information was derived.

Use of estimates – The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents – UWSL considers all highly liquid investments purchased with original maturities of three months or less to be cash equivalents.

Contributions receivable – Contributions receivable that are to be collected within one year are recorded at net realizable value. Contributions receivable that are expected to be collected in future years are initially recorded at the fair value of their estimated future cash flows as of the date of the promise to give through the use of a present value discount technique. In periods subsequent to initial recognition, contributions receivable are reported at the amount management expects to collect and are discounted over the collection period using the same discount rate as determined at the time of initial recognition. The discount rate determined at the initial recognition of the contribution receivable is based upon management’s assessment of many factors, including when the receivable is expected to be collected, the creditworthiness of the other parties, UWSL’s past collection experience and its policies concerning the enforcement of contributions receivable, expectations about possible variations in the amount or timing, or both, of the cash flows, and other factors concerning the receivable’s collectability. Amortization of the discount is recorded as contributions with donor restrictions in the statement of activities and change in net assets.

UWSL uses the allowance method to determine uncollectible contributions. The allowance is based on historical experience and management’s analysis of specific balances.

Property and equipment – Property and equipment are recorded on the cost basis for items purchased or estimated fair market value at the date of gift for donated items. If donors stipulate how long the assets must be used, the contributions are recorded as support with donor restrictions. In the absence of such stipulations, contributions of property and equipment are recorded as support without donor restrictions. UWSL capitalizes property and equipment with a cost over \$500 and an estimated useful life of two years or more. Depreciation of property and equipment and amortization of leasehold improvements are computed using the straight-line method based on the shorter of the estimated useful lives or lease terms of the assets as follows:

UNITED WAY OF SALT LAKE

NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) **Summary of significant accounting policies (continued)**

<u>Assets</u>	<u>Estimated Useful Lives</u>
Furniture, fixtures, and equipment	3 - 10 years
Leasehold improvements	6 - 10 years
Computer equipment	2 - 7 years
Software	2 - 7 years
Vehicles	3 - 5 years
2-1-1 call center equipment	3 - 7 years

Long-lived assets – Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell. No impairment charges were recorded during the years ended June 30, 2023 and 2022.

Investments – UWSL reports investments in equity and debt securities at fair value. The fair values of investments in exchange traded funds and mutual funds are based on quoted market prices. The fair value of investments in certificates of deposit and fixed income securities with readily determinable fair values is based upon quoted market prices or publicly available net asset values. If quoted market prices are not available, fair value is determined using one, or a combination, of the following methods (1) a matrix pricing for similar instruments, (2) quoted prices for recent trading activity of assets with similar characteristics to the instrument or (3) using an income approach valuation technique that considers, among other things, rates currently observed in publicly traded debt markets for debt of similar terms to companies with comparable credit risk and a credit value adjustment to consider the likelihood of counterparty nonperformance, after consideration for the impact of collateralization and netting agreements, if applicable.

Other investments – Investments in unconsolidated joint ventures or affiliates over which UWSL has significant influence are accounted for under the equity method of accounting, whereby the investment is carried at the cost of acquisition, plus UWSL's equity in the undistributed earnings or losses since acquisition. Investments in joint ventures over which UWSL does not have the ability to exert significant influence over the investee's operating and financing activities are accounted for under the cost method of accounting. UWSL's investment in United Way Digital Holdings, LLC was accounted for under the cost method due to management's assessment of UWSL's lack of influence over this joint venture. See Note 16.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies (continued)

Contributions – Donations are primarily obtained from corporations, individuals and foundations. Organizations and individuals may choose to designate all or part of their contributions to specific programs. In addition, contributions are received from federal, state and local government grants. FASB ASU No. 2018-08, *Not-For-Profit Entities (Topic 958), Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made* clarifies the characterization of grants as either reciprocal transactions (exchanges) or nonreciprocal transactions (contributions). ASU 2018-08 also provides additional guidance to distinguish between conditional and unconditional contributions. In accordance with ASU 2018-08, UWSL evaluates grants and contributions for evidence of the transfer of commensurate value from UWSL to the grantor or resource provider. The transfer of commensurate value from UWSL to the grantor or resource provider may include instances when a) the goods or services provided by UWSL directly benefit the grantor or resource provider or are for the sole use of the grantor or resource provider or b) the grantor or resource provider obtains proprietary rights or other privileges from the goods or services provided by UWSL. When such factors exist, UWSL accounts for the grants or contributions as exchange transactions under ASC 606, *Revenue from Contracts with Customer*, or other appropriate guidance. In the absence of these factors, UWSL accounts for the award under the contribution accounting model.

In the absence of the transfer of commensurate value from UWSL to the resource provider, UWSL evaluates the contribution for criteria indicating the existence of measurable barriers to entitlement for UWSL and the right of return to the resource provider. A barrier to entitlement is subject to judgement and generally represents an unambiguous threshold for entitlement that provides clarity to both UWSL and the resource provider whether the threshold has been met and when. These factors may include measurable performance thresholds or limited discretion on the part of UWSL to use the funds. Should the existence of a measurable barrier to entitlement exist and be accompanied by a right of return of the funds to the resource provider or release of the resource provider from the obligation, the contribution is treated as a conditional contribution. If both the barrier to entitlement and right of return do not exist, the contribution is unconditional.

UWSL recognizes amounts received from unconditional contributions at the time UWSL receives notification of the award. Contributions that include conditions imposed by the grantor or resource provider are recognized when those conditions are met by UWSL.

As of June 30, 2023 and 2022, there was approximately \$753,000 and \$1,909,000, respectively, in conditional contributions received for which the conditions, the incurrence of qualifying expenses, had not yet been met.

UWSL accounts for contributions in accordance with FASB ASC 958-605, *Not-for-Profit Entities – Revenue Recognition*. In accordance with FASB ASC 958-605, contributions received are recorded as contributions with donor restrictions or contributions without donor restrictions, depending on the existence and/or nature of any donor restrictions.

All donor-restricted support is reported as an increase in net assets with donor restrictions on the statement of activities and change in net assets depending on the nature of the restriction. All contributions are considered to be available for use unless specifically restricted by the donor. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities and change in net assets as net assets released from restrictions.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies (continued)

Additionally, contributions of land, buildings and equipment without donor stipulations concerning the use of such long-lived assets are reported as contributions without donor restrictions. Contributions of cash or other assets to be used to acquire land, buildings and equipment with such donor stipulations are reported as contributions with donor restrictions. The restrictions are considered to be released at the time such long-lived assets are placed into service. Contributions with donor restrictions, where restrictions are fulfilled in the same period in which the contribution is received, are shown as additions to contributions without donor restrictions.

Cornerstone Partners contributions – Contributions for UWSL’s Cornerstone Partners program, which is included in contributions in the accompanying statement of activities and change in net assets, consist of agreements with various corporations and foundations that specifically designate their contributions to be utilized for supporting service expenses of UWSL so that the maximum amount of each individual contribution received can go towards supporting programs and initiatives that benefit the community. The Cornerstone Partners’ support also allows UWSL to direct individual designations received to any qualified nonprofit organization, other local United Ways and UWSL initiatives. Additionally, revenue without donor restrictions from other sources, including administrative fees on non-Cornerstone Partners’ corporate gifts, sponsorships, investment revenue and other miscellaneous revenues are utilized for supporting service expenses. Cornerstone Partners contributions totaled \$328,341 and \$337,567 for the years ended June 30, 2023 and 2022, respectively.

Donated non-financial assets (in-kind contributions) – In September 2020, the FASB issued ASU No. 2020-07, *Presentation and Disclosure by Not-for-Profit Entities for Contributed Nonfinancial Assets*. UWSL implemented ASU 2020-07 during the year ended June 30, 2022 and presents contributed nonfinancial assets separately on the statement of activities and change in net assets as in-kind contributions..

Donated property, marketable securities and other noncash donations are recorded as contributions at their estimated fair value as of the date of donation. UWSL receives donated specialized consulting services, printing, radio, newspaper, and television advertising, prizes for special events, catering and other goods and services. Donated services are recognized as contributions in accordance with FASB 958-605 if the services (a) create or enhance nonfinancial assets, or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased.

Many individuals have donated significant amounts of their time in organizational governance, program services and resource development efforts. For the years ended June 30, 2023 and 2022, approximately \$177,000 and \$77,000, respectively, have been reflected in the financial statements for volunteer services that met the criteria for recognition. These amounts are included within contracted outside services below.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies (continued)

UWSL received the following donated materials and services which are included in in-kind contributions:

<u>Contribution</u>	<u>Used For</u>	<u>2023</u>	<u>2022</u>
Donated auction items	Resource development and special events	\$ 49,063	\$ 64,135
Contracted outside services	Collective Impact	12,771	28,624
Contracted outside services	Collective Impact	164,000	48,500
		<u>\$ 225,834</u>	<u>\$ 141,259</u>

Donated outside services and auction items are valued using estimated prices of identical or similar services and products in the local retail markets (Level 2 inputs). UWSL’s general practice is to monetize donated auction items at the event for which the items were intended to support and to utilize donated services for program activities. None of the donated nonfinancial assets had donor restrictions.

Agency transactions – UWSL, acting as an agent, receives cash contributions from individuals, small businesses, large corporations and other United Ways. These donations are transferred to the designated recipients based on the wishes of the donor.

Functional expenses – UWSL follows guidelines established by United Way Worldwide’s “Functional Expenses and Overhead Reporting Standards” for allocating costs among functional expense categories. In general, where a specific cost can be identified with a particular function, the cost is charged directly to that function. If costs cannot be identified directly with specific functional categories, those costs are allocated among functional categories based upon project codes and the “full-time equivalent” methods of cost allocation. The categories for reporting functional expenses are as follows:

Program services

Promise Partnerships – Collective Impact is a rigorous approach to collaboration in which cross-sector partners share accountability for population-level results and use data to develop aligned and mutually-reinforcing strategies. UWSL’s focus is on building cradle to career civic infrastructure that advances education, economic mobility and health outcomes within the Salt Lake region. Together with its many partners, UWSL works to create a vision and set goals, align programs, activities and strategies, support continuous improvement and measure success by tracking and sharing data, and engage the broader community.

UWSL serves in the unique and critical role of “backbone” to facilitate these partnerships and to bring people and organizations together to align efforts and resources. This ensures that there is a pipeline of support for children and their families from birth to career.

Through collaboration with many community partners, UWSL’s Promise Partnerships work to achieve eight main goals: 1) children enter kindergarten ready to learn; 2) students are proficient in reading by 3rd grade; 3) students are proficient in math by 8th grade; 4) students graduate from high school and are college or career ready; 5) students enroll in and complete post-secondary education; 6) families are financially stable; 7) children and adults are healthy; 8) people’s most basic needs of food, shelter, health and safety are met.

UNITED WAY OF SALT LAKE

NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies (continued)

Through UWSL's community schools and neighborhood centers, which are located in some of the community's most economically challenged neighborhoods in Bountiful, Clearfield, Salt Lake City, South Salt Lake, Millcreek, Kearns, Midvale and Park City, parents receive adult education courses including employment readiness, financial management, language, and computer classes. Kids can get involved in academic and youth development activities, including after-school and tutoring, mentoring and reading programs, physical activities, art and other enrichment opportunities. On-site basic health screenings, mental and dental health services and preventative care are also provided.

Promise Partnership community schools and neighborhood centers are located within already existing facilities in schools, apartment complexes, and community centers, so that valuable and scarce resources go directly to programs and services, rather than to constructing buildings.

UWSL works as an integral partner with schools, cities, state government, businesses, churches and nonprofits to guide the vision and strategies, build public will, support aligned activities, establish shared measurement systems, mobilize funding, advance public policies and engage volunteers.

2-1-1 Utah – 211 Utah is a critical part of Utah's health and human service delivery system, comprised of nearly 3,000 organizations providing 10,000 different services. 211 connects more than 150,000 people to housing, food, transportation, and other essential resources each year. Additionally, 211 works with health systems, the State and others to provide customized support and service navigation to specific populations and helps support community service providers through free training and data insights to help improve service delivery. 211 houses vast amounts of data that identify disparities and gaps in services throughout Utah. This information is passed along to elected officials and those who lead our publicly funded agencies to better advocate and inform the way resources and support systems are delivered to Utahns.

Support services

Management and general – Includes overall direction and administration of UWSL and ensures that UWSL is well-managed; is responsible for strategic planning and overall development of organization; develops and strengthens community relationships, including maintaining a strong and effective Board of Directors, has responsibility for all staff functions, including hiring, training, human resource management, and benefits administration; properly and accurately maintains general records; is responsible for fiscal management, including financial statements, audits, contributions and accounts receivable, accounts payable and in-kind contributions.

Resource development – Secures the resources necessary to support the organizational mission and business model. Researches, develops and implements new strategies and best practices to strengthen current resource development efforts. Increases revenue by broadening the base of support through the development of new revenue streams. Cultivates and maintains relationships with current and prospective donors. Engages staff and the Board of Directors in the process to cultivate donors and secure revenue. Develops, implements, and manages current and prospective donor cultivation and stewardship practices. In cooperation with the Collective Impact Department, researches and writes foundation and government grants to secure revenue to advance UWSL's work.

Advertising costs – Advertising costs are expensed when incurred. Advertising expense totaled \$30,128 and \$78,845 for the years ended June 30, 2023 and 2022, respectively. Additionally, approximately \$5,675 and \$19,343 of advertising was donated for the years ended June 30, 2023 and 2022, respectively, which is included within in-kind expenses in the accompanying statement of functional expenses. Amounts not donated in-kind are sponsored directly through corporate advertising sponsors.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies (continued)

Deferred rent – UWSL accounted for rent expense evenly over the term of the lease using the straight-line method. Upon adoption of ASC Topic 842, *Leases*, deferred rent was reclassified against the right-of-use-asset. See Note 11.

Income taxes – UWSL is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and is exempt from federal and state income taxes. Accordingly, no provision for income taxes has been reflected in UWSL’s financial statements. UWSL evaluates its uncertain tax positions, if any, on a continual basis through review of its policies and procedures, review of its regular tax filings, and discussions with outside experts. UWSL management does not believe there are any material uncertain tax positions and, accordingly, UWSL has not recognized any liability for unrecognized tax benefits.

UWSL’s policy is to record income tax penalties and interest expense in its financial statements. During the years ended June 30, 2023 and 2022, UWSL incurred no penalties and interest. UWSL’s Federal Return of Organizations Exempt from Income Tax (Form 990) for 2020, 2021, and 2022 are subject to examination by the Internal Revenue Service (“IRS”), generally for three years after they were filed. As of the date of this report, UWSL’s 2023 return had not yet been filed.

Fair value measurement – FASB ASC 820, *Fair Value Measurement*, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy under FASB ASC 820 are described below:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that UWSL has the ability to access.

Level 2 Inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets; quoted prices for identical or similar assets and liabilities in inactive markets; inputs other than quoted market prices that are observable for the asset or liability; and inputs that are derived principally from or corroborated by observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability’s fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used should maximize the use of observable inputs and minimize the use of unobservable inputs.

Recent accounting pronouncements – In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. ASU 2016-02 requires that a lease liability and related right-of-use-asset representing the lessee’s right to use or control the asset be recorded on the statement of financial position upon the commencement of all leases except for short-term leases. Leases will be classified as either finance leases or operating leases, which are substantially similar to the classification criteria for distinguishing between capital leases and operating leases in existing lease accounting guidance.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(1) Summary of significant accounting policies (continued)

UWSL adopted Topic 842 effective July 1, 2022 under the modified retrospective approach. UWSL adopted the package of practical expedients to (1) not reassess whether existing contracts contain leases, (2) carryforward the existing lease classification, and (3) not reassess initial direct costs associated with existing leases. In addition, UWSL elected the practical expedient to use hindsight in determining the lease term for existing leases. UWSL also elected to use the risk-free rate as the practical expedient for the determination of a discount rate for the right-of-use asset and corresponding lease liabilities. The adoption had a material impact on UWSL's statement of financial position but did not have a material impact on the statement of activities and change in net assets. The most significant impact was the recognition of right-of-use ("ROU") assets and lease liabilities for operating leases. Adoption of the standard resulted in the recording of ROU assets and lease liabilities of approximately \$949,000 and \$1,152,000, respectively, and the removal of \$202,283 of deferred rent as of July 1, 2022. See Note 11 for further information regarding adoption.

(2) Contributions receivable

Contributions receivable consists of the following as of June 30:

	<u>2023</u>	<u>2022</u>
Amounts due in:		
Less than one year	\$ 3,512,081	\$ 6,025,280
One to five years	4,245,000	-
Totals	7,757,081	6,025,280
Less allowance for uncollectible contributions	(712,323)	(859,512)
Less unamortized discount	(805,288)	-
Contributions receivable, net	<u>\$ 6,239,470</u>	<u>\$ 5,165,768</u>

Contributions receivable due in more than one year are reflected at the present value of estimated future cash flows using an average discount rate of 6.45%. At June 30, 2023, one donor comprised approximately 67% of total contributions receivable. At June 30, 2022, two donors comprised approximately 29% of total contributions receivable.

(3) Property and equipment

The cost and related accumulated depreciation and amortization of property and equipment as of June 30 consisted of the following:

	<u>2023</u>	<u>2022</u>
Cost		
Furniture, fixtures, and equipment	\$ 85,892	\$ 66,193
Leasehold improvements	141,834	141,834
Computer equipment	233,960	185,768
Software	415,502	115,407
Vehicle	24,804	24,804
2-1-1 call center equipment	-	29,301
Property and equipment not in service	-	161,059
Total cost	901,992	724,366
Less accumulated depreciation and amortization	(527,389)	(430,644)
Property and equipment, net	<u>\$ 374,603</u>	<u>\$ 293,722</u>

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(3) Property and equipment

Depreciation and amortization expense charged to operations was \$94,550 and \$59,870 for the years ended June 30, 2023 and 2022, respectively.

(4) Investments

Investments by major type as of June 30 consisted of the following:

	<u>2023</u>	<u>2022</u>
Exchange traded funds	\$ 4,057,584	\$ 3,020,564
Corporate bonds	71,871	562,748
Bond funds	5,677,366	1,267,406
Government bonds	979,999	-
Mutual funds - equity funds	315,000	16,726
Market linked certificates of deposit	-	665,822
Certificates of deposit	<u>2,225,642</u>	<u>1,677,977</u>
Total investments	<u>\$ 13,327,462</u>	<u>\$ 7,211,243</u>

Investment returns for the year ended June 30, 2023, are summarized by net asset class as follows:

	<u>Without donor restrictions</u>	<u>With donor restrictions</u>	<u>Total</u>
Interest and dividends	\$ 585,272	\$ 11,147	\$ 596,419
Realized gains on sale of investments	267,994	-	267,994
Unrealized gains on investments	193,550	39,028	232,578
Investment advisor fees	<u>(77,176)</u>	<u>(5,021)</u>	<u>(82,197)</u>
Total return on investments	<u>\$ 969,640</u>	<u>\$ 45,154</u>	<u>\$ 1,014,794</u>

Investment returns for the year ended June 30, 2022, are summarized by net asset class as follows:

	<u>Without donor restrictions</u>	<u>With donor restrictions</u>	<u>Total</u>
Interest and dividends	\$ 147,454	\$ 9,738	\$ 157,192
Realized gains on sale of investments	219,339	-	219,339
Unrealized losses on investments	(1,212,782)	(82,016)	(1,294,798)
Investment advisor fees	<u>(77,071)</u>	<u>(5,935)</u>	<u>(83,006)</u>
Total return on investments	<u>\$ (923,060)</u>	<u>\$ (78,213)</u>	<u>\$ (1,001,273)</u>

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(5) Split-interest agreements and beneficial interests in charitable support trusts

UWSL is a co-beneficiary of a charitable remainder unitrust ("CRUT") that terminates after the death of the primary beneficiary. UWSL will receive 33% of the remaining principal and income, if any, upon termination of the trust. UWSL's pro-rata interest in the trust is recorded at the fair value of the assets contributed to the trust and is permanently restricted.

UWSL is also a beneficiary of two irrevocable perpetual charitable support trusts ("CSTs", "CSTI" or "CSTII"). After the death of the donor, the CSTs were funded by a CRUT that was established to fund the CSTs. Under the CSTI and CSTII agreements, 50% and 60%, respectively, of the total annual income of the CSTs will be distributed to multiple beneficiaries, in specific percentages. UWSL will receive 12.5% and 8.0% from CSTI and CSTII, respectively, of the total annual income of the CSTs and is then required to apportion and distribute 40% of the income it receives from the CSTs directly to two other designated co-beneficiary organizations.

Additionally, the trustees of CSTI and CSTII will meet annually to determine what, if any, portion of the other 50% and 40%, respectively, of the income and distributable principal, according to the trustees' discretion, to allocate and distribute between the beneficiaries. UWSL will recognize the trust income received as unrestricted support revenue with a corresponding donor designation contra support revenue and due to partners payable for the 40% portion owed to the two other designated co-beneficiary organizations.

During the years ended June 30, 2023 and 2022, UWSL recognized income from the CSTs totaling \$116,400 and \$203,109, respectively, which was recorded as support revenue without donor restriction. During the years ended June 30, 2023 and 2022, UWSL also recorded donor designation contra support revenue of \$46,560 and \$81,244, respectively, representing the co-beneficiaries' 40% interest in the income received. As of June 30, 2023 and 2022, there are no amounts due from CSTs.

UWSL has attempted to obtain and determine the fair values of UWSL's portion of the net assets of the CSTs. No such information is available to determine a fair value in the net assets of the CSTs and accordingly, no perpetually donor restricted beneficial interests in charitable support trust asset and corresponding perpetually donor restricted support revenue has been recognized in the financial statements due to the inability to obtain the information from the CSTs. UWSL will continue to monitor and assess information available to determine the fair value of the CSTs and will record the asset and related revenue if and when the information is available.

(6) Due to partners

Payments due to partners consisted of donor contributions designated for partners of \$195,318, net of an allowance for uncollectible designated contributions of \$0, as of June 30, 2023. Payments due to partners consisted of donor contributions designated for partners of \$411,747, net of an allowance for uncollectible designated contributions of \$0, as of June 30, 2022. Payments due to other United Ways were \$412,775 and \$438,105 as of June 30, 2023 and 2022, respectively.

(7) Board designated net assets

Board designated net assets consists of board designated endowment funds of \$872,818 and \$1,002,535 as of June 30, 2023 and 2022, respectively. Board designated endowment funds as of June 30, 2023 and 2022, includes \$76,128 and \$276,744, respectively, for the Deborah S. Bayle Scholarship Fund for Youth.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(8) Long-term debt

In August 2013, a Social Impact Bond program for early childhood education was established in Utah. Through a partnership led by UWSL, a Utah High Quality Preschool Program (“UHQPP”) was established with funding from private investors (“Lenders”). UHQPP is established to deliver high impact and targeted curriculum to increase readiness and academic performance among 3 and 4 year olds. By entering kindergarten better prepared, it is expected that fewer children will need special education and remedial service in kindergarten through the 12th grade, which results in cost saving for school districts and the State of Utah.

The State of Utah did not initially join the program as a repayment partner in 2013. However, in March of 2014, the Utah State Legislature passed House Bill (“HB”) 96, the Utah School Readiness Initiative, and allocated funds to support grants to education agencies and private providers to increase the quality of early childhood programming throughout Utah. As such, UHQPP is comprised of two parts:

- (1) Proof of Concept, or first cohort (commencing with school year 2013 – 2014); and
- (2) State of Utah HB96, or second through fifth cohorts (commencing each school year after school year 2013 – 2014 for the school years 2014 – 2018).

Children selected for UHQPP are given the Peabody Picture Vocabulary Test, a predictive evaluation that serves as an indicator of their likely usage of resource special education and remedial services. Students that test two standard deviations below the mean are therefore likely to use special education services and are tracked as they progress through each year. These students form the separate annual cohorts and associated payment cohorts.

Success of UHQPP is evaluated by an independent evaluator each year and every year a student in a payment cohort does not use resource special education services, Success Payments will be generated and paid to the Lenders.

Funding for the first cohort occurred in August 2013, the second cohort occurred in September 2014, the third cohort occurred in October 2015, the fourth cohort occurred in October 2016 and the fifth cohort occurred in November 2017. The funding for the five cohorts has been entered into between UWSL and the same private lender which holds the senior loan agreements and the same private lender that holds the subordinate loan agreements. The loans for cohort one bear interest at 5% per year calculated on a simple interest basis and mature eight years after the initial advance date. An additional feature of the loans for cohort one is that the loan provides for the possibility of additional “success payments” to investors based on the success of the program.

The loans for cohorts two through five bear interest which is capped at 5% above the Municipal Market Data General Obligation Bond Rate as of the date the contract is executed. The interest rate on cohorts one through 5 was 5% as of June 30, 2023 and 2022.

Principal and interest payments are due under both the senior and subordinate loans on the anniversary date of the initial advance, beginning on the third anniversary of the initial advance.

Upon maturity of the senior loans and subordinate loans and after application in full of all Success Payments, and subject to any liability that UWSL may have under limited resource carve-out agreements, the senior lender and the subordinate lender shall forgive any unpaid obligations with respect to any unpaid principal balance and any accrued and unpaid interest of the senior loans and subordinate loans, respectively.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(8) Long-term debt (continued)

The funding balances for the cohorts are as follows:

First Cohort

A principal amount of \$1,110,000 was borrowed by UWSL on the first cohort. In association with the funds, UWSL transferred funds totaling \$1,262,500 into a separate restricted cash Performance Account. Pursuant to the independent evaluator's report, Success Payments in the total amount of \$267,478 and \$250,142 were distributed to the lenders in September 2015 and October 2016, respectively. As of June 30, 2023 and 2022, there was no Performance Account balance.

As of June 30, 2023 and 2022, there was no outstanding balance associated with the first cohort on either the senior loan and the subordinate loan and there was no remaining accrued interest on the loans.

Success Payments, as defined in the loan agreements, are an amount equal to a percentage of the Per Child Success Amount, which is equal to a specified rate per child. Prior to the repayment of principal and interest, the payments to Lenders are based on an amount which is 95% of the Per Child Success Amount. Subsequent to the payment of principal and interest for the first cohort only, additional Success Fees may be paid and are based on a reduced percentage of the Per Child Success Amount, which is 40%. For the first cohort, all payments to Lenders are limited to the total amount held in the Performance Account.

Second through Fifth Cohorts

Principal amounts were borrowed by UWSL for Cohorts Two through Five as follows:

Cohort Two	\$	1,063,500
Cohort Three	\$	1,138,500
Cohort Four	\$	1,570,125
Cohort Five	\$	1,631,000

For the Second through Fifth Cohorts, UWSL acts as a contractor for the School Readiness Board agency ("SRB") of the State of Utah with oversight responsibility and the State of Utah will provide the funding through the SRB.

The additional funding that UWSL expects to receive from the State of Utah to repay the Second through Fifth Cohort loans is recorded in other assets and totaled \$836,853 and \$1,394,020 at June 30, 2023 and 2022, respectively.

After funding the applicable school year, subsequent investments will be made based on the availability of funds from the State of Utah. If the preschool program does not result in increased school readiness and decreased use of special education services, then there is no obligation on the part of the State of Utah or UWSL to repay the loan. The Lenders retain the risk of non-payment under the agreement.

As of June 30, 2023, the outstanding balances associated with the Second through Fifth Cohorts on the senior and subordinate loans were as follows:

UNITED WAY OF SALT LAKE

NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(8) Long-term debt (continued)

	Senior Lender	Subordinate Lender	Total
Cohort Two	\$ -	\$ -	\$ -
Cohort Three	-	-	-
Cohort Four	-	271,842	271,842
Cohort Five	-	534,766	534,766
Total	\$ -	\$ 806,608	\$ 806,608

As of June 30, 2022, the outstanding balances associated with the Second through Fifth Cohorts on the senior and subordinate loans were as follows:

	Senior Lender	Subordinate Lender	Total
Cohort Two	\$ -	\$ -	\$ -
Cohort Three	-	34,010	34,010
Cohort Four	-	512,266	512,266
Cohort Five	156,904	543,666	700,570
Total	\$ 156,904	\$ 1,089,942	\$ 1,246,846

Accrued interest on the loans as of June 30 was as follows:

	2023	2022
Cohort Two	\$ -	\$ -
Cohort Three	-	1,261
Cohort Four	10,192	18,997
Cohort Five	20,054	126,916
Total	\$ 30,246	\$ 147,174

Accrued interest is included in accounts payable and accrued expenses in the accompanying statements of financial position. Corresponding amounts of accrued interest receivable are included in other assets on the accompanying statements of financial position.

Success Payments to the Lenders will be made equal to 95% of the Per Child Success Amount, which is equal to a specified rate per child for every year from kindergarten through sixth grade. The State of Utah will retain 5.0% of the Per Child Success Amount for each year from kindergarten through sixth grade or until the lenders have received the maximum payment amount based on an interest rate not to exceed 5.0% more than the Municipal Market Data General Obligation Bond AAA scale for a 10-year maturity. From the seventh grade through twelfth grade, the State of Utah retains 100% of the avoided costs.

In November 2019, UWSL entered into a contract with the Utah Department of Workforce Service (“DWS”) to continue as the fiscal intermediary for the School Readiness Social Impact Bond. In accordance with this contract, UWSL will manage the financial transactions for Cohorts one through five. DWS will take over the State’s responsibility from the Governor’s Office of Management and Budget, and DWS is now responsible for managing the ongoing evaluation and running of the School Readiness Board which oversees the Social Impact Bonds and approves payments.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(9) Net assets with donor restrictions

Net assets with donor restrictions are available for the following purposes as of June 30:

	2023	2022
Community Fund	\$ 574,589	\$ 1,070,500
Cornerstone Partners	-	337,567
Women United	-	125,263
Other restricted grants	3,357,620	7,308,538
Sponsorships	97,890	73,637
Quasi-endowment	322,619	322,619
Endowment - accumulated earnings	174,534	129,380
2-1-1	421,022	743,097
Time restricted	4,314,712	-
Restricted in perpetuity	66,663	66,663
Net assets with donor restriction	\$ 9,329,649	\$ 10,177,264

Net assets released from restrictions totaled \$7,621,105 and \$8,717,306 for the years ended June 30, 2023 and 2022, respectively. Net assets released from restrictions relate to collections on contributions receivable and the satisfaction of time and purpose restrictions on funds as specified by donors.

Net assets with donor restrictions in perpetuity consisted of the following as of June 30:

	2023	2022
Beneficial interest in charitable trusts	\$ 16,663	\$ 16,663
Children's Initiative Endowment Investment	50,000	50,000
Net assets with donor restrictions in perpetuity	\$ 66,663	\$ 66,663

(10) Endowment

UWSL's endowment includes both donor-restricted endowments and funds designated by the Board of Directors to function as endowments.

As required by U.S. GAAP, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of relevant law – The Board of Directors of UWSL has interpreted the Uniform Prudent Management of Institutional Funds Act (“UPMIFA”), as adopted by the State of Utah, as requiring the preservation of the fair value of the original gift as of the gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary.

As a result of this interpretation, UWSL classifies as net assets with donor restrictions in perpetuity (a) the original value of gifts donated to the perpetual endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

UNITED WAY OF SALT LAKE

NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(10) Endowment (continued)

The remaining portion of the donor restricted endowment fund that is not classified as donor restricted net assets in perpetuity is classified as donor restricted net assets until those amounts are appropriated for expenditure by UWSL in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, UWSL considers the following factors in deciding to appropriate or accumulate donor restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of UWSL
- (7) The investment policies of UWSL

Endowment net asset composition by type of fund as of June 30, 2023 consisted of the following:

	Without donor restrictions	With donor restrictions	Total
Donor-restricted endowment funds	\$ -	\$ 547,153	\$ 547,153
Board-designated endowment funds	872,818	-	872,818
Total return on investments	\$ 872,818	\$ 547,153	\$ 1,419,971

Endowment net asset composition by type of fund as of June 30, 2022 consisted of the following:

	Without donor restrictions	With donor restrictions	Total
Donor-restricted endowment funds	\$ -	\$ 501,999	\$ 501,999
Board-designated endowment funds	1,002,535	-	1,002,535
Total return on investments	\$ 1,002,535	\$ 501,999	\$ 1,504,534

Changes in endowment net assets for the year ended June 30, 2023 consisted of the following:

	Without donor restrictions	With donor restrictions	Total
Endowment net assets, beginning of year	\$ 1,002,535	\$ 501,999	\$ 1,504,534
Contributions	27,800	-	27,800
Investment return:			
Interest and dividends	23,879	11,147	35,026
Net appreciation (realized and unrealized)	95,948	39,028	134,976
Investment advisor fees	(11,082)	(5,021)	(16,103)
Total return on investments	108,745	45,154	153,899
Appropriation from endowment	(266,262)	-	(266,262)
Endowment net assets, end of year	\$ 872,818	\$ 547,153	\$ 1,419,971

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(10) Endowment (continued)

Changes in endowment net assets for the year ended June 30, 2022 consisted of the following:

	Without donor restrictions	With donor restrictions	Total
Endowment net assets, beginning of year	\$ 1,277,809	\$ 580,212	\$ 1,858,021
Contributions	31,490	-	31,490
Investment return:			
Interest and dividends	21,170	9,738	30,908
Net depreciation (realized and unrealized)	(168,210)	(82,016)	(250,226)
Investment advisor fees	(12,140)	(5,935)	(18,075)
Total return on investments	(159,180)	(78,213)	(237,393)
Appropriation from endowment	(147,584)	-	(147,584)
Endowment net assets, end of year	\$ 1,002,535	\$ 501,999	\$ 1,504,534

Funds with deficiencies – From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or applicable state law requires UWSL to retain as a fund of perpetual duration. In accordance with U.S. GAAP, deficiencies of this nature that are reported in net assets without donor restrictions. As of June 30, 2023 and 2022 there were no such deficiencies.

Return objectives and risk parameters – UWSL has adopted investment and spending policies for endowment assets that attempt to maximize long-term gains with an acceptable level of risk and to provide funding for special projects or initiatives, to act as an emergency funding source or to fund capital expenditures. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or for donor-specified periods as well as board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that meet or exceed appropriate nationally recognized performance indices (benchmarks) selected by the Investment Committee. Actual returns in any given year may vary from this amount.

Strategies employed for achieving objectives – To satisfy its long-term rate-of-return objectives, UWSL relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). UWSL targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending policy and how the investment objective relates to spending policy – Distribution of endowment funds are approved by the Board of Directors and are made when deemed appropriate. A guideline for distributions from the endowment fund earnings, on a fiscal year basis, is defined as 50% of the investment income growth (including income and capital appreciation), of the endowment funds, unless otherwise recommended by the Board of Directors.

This is consistent with UWSL's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(11) Leases

UWSL leases facilities and office equipment under operating lease agreements with terms expiring in various years through July 2026. Most leases include one or more options to renew. The exercise of lease renewal options is at UWSL's sole discretion. Only lease options that UWSL believes are reasonably certain to exercise are included in the measurement of the lease assets and liabilities. ROU assets and liabilities for leases that are less than one year are not recorded.

The Organization used the risk-free rate for the leases included in the future commitments below in order to determine the present value of the ROU. The weighted average discount rate used by UWSL on all lease commitments is 2.87% and the weighted average remaining lease term as of June 30, 2023 is approximately 2.84 years. Operating lease expense and operating cash flows paid to fulfill operating lease commitments were \$263,780 and \$306,143 for the year ended June 30, 2023.

The maturities of lease liabilities as of June 30, 2023 are as follows:

<u>Years Ending June 30,</u>	
2024	\$ 313,583
2025	321,024
2026	273,646
2027	<u>556</u>
Total lease payments	908,809
Less: interest	<u>(33,877)</u>
Present value of lease liability	<u>\$ 874,932</u>

Operating lease expense was approximately \$341,000 and \$388,000 for the years ended June 30, 2023 and 2022, respectively.

(12) Risks and uncertainties

Substantially all of UWSL's revenues and receivables are from businesses and individuals located in the Davis, Salt Lake, Summit, and Tooele County areas in the state of Utah. UWSL maintains cash and investments in bank and brokerage accounts which at times may exceed their federally insured limits of \$250,000 set by the Federal Deposit Insurance Corporation. UWSL has not experienced any losses in these accounts and believes it is not exposed to any significant credit risk on these balances.

UWSL also maintains accounts with stock brokerage firms and has beneficial interests in charitable trusts which maintain accounts with brokerage firms. The accounts contain cash, securities and other investments. The balances are insured by the Securities Investors Protection Corporation up to a ceiling of \$500,000 with a \$250,000 limit for cash claims. UWSL's investments in securities and beneficial interests in charitable trusts are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with these investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the financial statements.

For the year ended June 30, 2023, three donors comprised approximately 60% of total contributions and grants. For the year ended June 30, 2022, two donors comprised approximately 23% of total contributions and grants.

UNITED WAY OF SALT LAKE

NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(13) Related party transactions

UWSL purchases legal, advertising and investment management services from companies that employ members of the Board of Directors. UWSL's Board Governance Committee reviews related party transactions for potential conflicts of interest. Payments and recognized donated services from these companies for the years ended June 30, 2023 and 2022 consisted of the following:

	2023	2022
Advertising services	\$ 24,995	\$ -
Legal services	18,986	14,606
Program services and other	4,454	169,883
Total	\$ 48,435	\$ 184,489

UWSL pays affiliate dues to the national United Way Organization. Total dues paid for the years ended June 30, 2023 and 2022 were \$121,264 and \$278,068, respectively. Amounts due at June 30, 2023 and 2022 were \$0 and \$123,428, respectively.

(14) Retirement plan

UWSL sponsors a 403(b) plan (the "Plan"), which reports on a calendar year. Benefits under the Plan are provided through a group annuity contract. Employer matching contributions to the Plan are equal to 100% of employee elective deferrals up to 6% of eligible gross wages. Employer contributions made to the Plan were \$242,370 and \$246,993 for the years ended June 30, 2023 and 2022, respectively.

(15) Fair value measurement

The following table sets forth, by level within the fair value hierarchy, UWSL's assets that are measured at fair value on a recurring basis as of June 30, 2023:

	Level 1	Level 2	Level 3	Total
Exchange traded funds	\$ 4,057,584	\$ -	\$ -	\$ 4,057,584
Corporate bonds	71,871	-	-	71,871
Bond funds	2,223,879	3,453,487	-	5,677,366
Government bonds	810,353	169,646	-	979,999
Mutual funds - equity funds	315,000	-	-	315,000
Certificates of deposit	-	2,225,642	-	2,225,642
Beneficial interests in charitable trusts	-	-	16,663	16,663
Total	\$ 7,478,687	\$ 5,848,775	\$ 16,663	\$ 13,344,125

UNITED WAY OF SALT LAKE
NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(15) Fair value measurement (continued)

The following table sets forth, by level within the fair value hierarchy, UWSL's assets that are measured at fair value on a recurring basis as of June 30, 2022:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Exchange traded funds	\$ 3,020,564	\$ -	\$ -	\$ 3,020,564
Corporate bonds	-	562,748	-	562,748
Bond funds	1,267,406	-	-	1,267,406
Mutual funds - equity funds	16,726	-	-	16,726
Market linked certificates of deposit	-	-	665,822	665,822
Certificates of deposit	-	1,677,977	-	1,677,977
Beneficial interests in charitable trusts	-	-	16,663	16,663
Total	<u>\$ 4,304,696</u>	<u>\$ 2,240,725</u>	<u>\$ 682,485</u>	<u>\$ 7,227,906</u>

The investments in certificates of deposit are valued using the estimated cash flows based on terms such as the fixed rate of return as compared to the benchmark interest rates, which are market observable.

The fair value of market linked certificates of deposit takes into account that the investments comprise both a debt component and a performance-based component linked to a specified index. The estimated value of the investments are determined using the counterparty's own pricing and valuation models, market inputs and assumptions relating to the specified index, instruments based on the index, volatility and other factors including current and expected interest rates, as well as the counterparty's estimated secondary market rate.

Beneficial interests in charitable trusts are valued using estimated rates of return on the assets held by the charitable trusts, the expected cash flows to be received when the assets are distributed from the trusts and the fair value of the underlying assets held by the trusts.

For the Level 2 and Level 3 assets, there were no changes in the valuation techniques during the years ended June 30, 2023 and 2022.

(16) Other investments

In February 2017, UWSL invested \$400,000 in United Way Digital Holdings, LLC for an approximate 3% membership interest. The investment included a cash payment of \$80,000 and the incurrence of \$320,000 of long-term debt by entering into a promissory note payable for this amount to United Way Digital Holdings, LLC. The promissory note had a fixed interest rate of 4.0%, payable monthly, and the principal was payable in four equal installments of \$80,000 beginning February 2018 and concluding in February 2021. In December 2018 UWSL's investment in United Way Digital Holdings, LLC was sold to United Way Worldwide for \$400,000. The \$400,000 of proceeds included a \$160,000 note receivable from United Way Worldwide and United Way Worldwide's assumption of UWSL's \$240,000 promissory note payable to United Way Digital Holdings, LLC.

The \$160,000 note receivable from United Way Worldwide is to be repaid in four annual installments of \$40,000, commencing with the first payment being due December 1, 2019 and maturing on December 1, 2023, and bears interest at 2.27%. Management considers the note receivable to be fully collectible at June 30, 2023 and 2022 and accordingly, an allowance for uncollectible note receivable is not considered necessary.

UNITED WAY OF SALT LAKE

NOTES TO FINANCIAL STATEMENTS

Year Ended June 30, 2023 with Summarized Comparative Totals for 2022

(17) Liquidity and availability of resources

UWSL monitors its cash position on a weekly basis to ensure the fulfillment of all obligations. As part of UWSL's liquidity plan, excess cash is invested in various investments. As of June 30, 2023 and 2022, UWSL's financial assets available within one year of the statement of financial position date for general expenditure are as follows:

	<u>2023</u>	<u>2022</u>
Cash and cash equivalents	\$ 6,791,683	\$ 14,173,248
Contributions receivable due in one year or less, net of allowance	2,799,758	5,165,768
Current portion of note receivable	40,000	40,000
Investments	<u>13,327,462</u>	<u>7,211,243</u>
Total assets available for use within one year	22,958,903	26,590,259
Less: net assets with donor restrictions	(5,889,937)	(10,177,264)
Less: board designated net assets	<u>(872,818)</u>	<u>(1,002,535)</u>
Net assets available for general use within one year	<u>\$ 16,196,148</u>	<u>\$ 15,410,460</u>

UWSL's investments could be readily liquidated without significant penalty to fund operating cash flow needs, except as noted above. Additionally, should the need arise, UWSL's Board of Directors could, through a majority vote, un-designate Board designated amounts and use the funds to support operating cash flow needs.

(18) Subsequent event

UWSL has evaluated subsequent events through November 9, 2023, which is the date these financial statements were available to be issued.

Effective July 1, 2023, United Way of Salt Lake was renamed Utah's Promise ("UP"). As of July 1, 2023, United Way of Salt Lake, Promise Partnership Utah, and 211 Utah are part of the Utah's Promise organization. Utah's Promise is focused on building and supporting partnerships and civic infrastructure necessary to help every Utahn in need access the resources and supports available in our social care system, and to help every child in Utah achieve their potential through education from birth-to-career. UP includes Utah's Promise Alliance, the philanthropic leadership infrastructure that enables aligned, data-driven, and results-focused action among philanthropic entities.

Additionally, United Way of Salt Lake formed a new organization, United Way of Greater Salt Lake d/b/a United Way of Salt lake, which received its 501(c)(3) designation in September 2023 with an effective date of June 15, 2023. United Way of Greater Salt Lake is controlled by Utah's Promise. Effective July 1, 2023 United Way of Greater Salt Lake will assume the traditional activities of a United Way organization, including running workforce campaigns.