

## Social Media Copy and Assets

### Post A (Static)

**Audience: General**

**C2A: Donate**

**Image: Below or use your own**



### Facebook Post Copy A

Together, we can be United in Purpose to make a difference and support our community. When you give to United Way of Salt Lake, you help create a better tomorrow for all our neighbors. Donate today: [\(Link\)](#)

### Instagram Post Copy A

Together, we can be United in Purpose to make a difference and support our community. When you give to United Way of Salt Lake, you help create a better tomorrow for kids and families. [\(Tap the link in our bio\)](#) to donate today.

### Linkedin Post Copy A

Together, we can be United in Purpose to make a difference and support our community. When you give to United Way of Salt Lake, you help create a better tomorrow for kids and families. Donate today: [\(Link\)](#)

### X (Twitter) and Threads Post Copy A

Together, we can be United in Purpose to make a difference and support our community. When you give to United Way of Salt Lake, you help create a better tomorrow for kids and families. Donate today: [\(Link\)](#)

### Post B (Static)

**Audience: General**

**C2A: Donate**

**Image: Below or use your own.**



**Facebook Post Copy B**

United Way of Salt Lake unites people, organizations, and communities to help people facing challenges with their health, education, and financial stability. Together, we can be United in Purpose to ensure everyone in our community can have a better tomorrow. Donate now: [\[LINK\]](#) #LiveUnited

**Instagram Post Copy B**

United Way of Salt Lake unites people, organizations, and communities to help people facing challenges with their health, education, and financial stability. Together, we can be United in Purpose to ensure everyone in our community can have a better tomorrow. Donate now with the [\[LINK in our bio\]](#) #LiveUnited

**Linkedin Post Copy B**

United Way of Salt Lake unites people, organizations, and communities to help people facing challenges with their health, education, and financial stability. Together, we can be United in Purpose to ensure everyone in our community can have a better tomorrow. Donate now with the [\[LINK in our bio\]](#) #LiveUnited

**X (Twitter) and Threads Post Copy B**

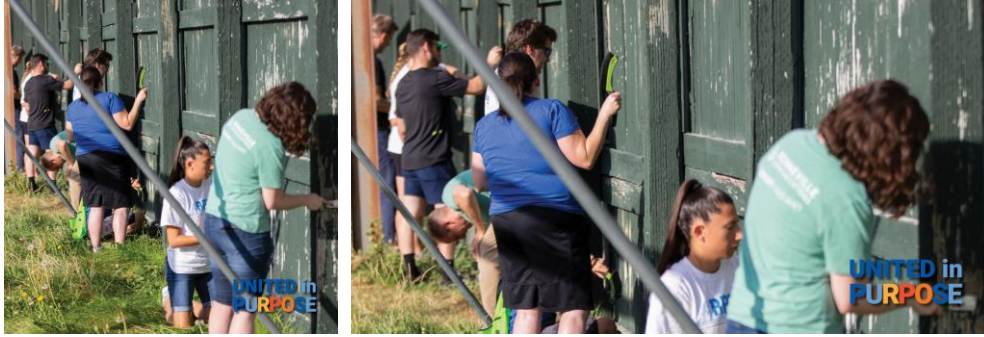
United Way helps people facing challenges with their health, education, and financial stability. Together, we can be United in Purpose to ensure everyone in our community can have a better tomorrow. Donate now: [\[LINK\]](#) #LiveUnited

**Post C (Static)**

**Audience: Corporate Partners**

**C2A: Thank You**

**Image: Below or use your own.**



### **Facebook Post Copy C**

Thank you to [tag corporate partner] for joining us in being United in Purpose to improve the lives of everyone in our community. Your generosity helps thousands of people in our community have better tomorrows. #LiveUnited

### **Instagram Post Copy C**

Thank you to [tag corporate partner] for joining us in being United in Purpose to improve the lives of everyone in our community. Your generosity helps thousands of people in our community have better tomorrows. #LiveUnited

### **Linkedin Post Copy C**

Thank you to [tag corporate partner] for joining us in being United in Purpose to improve the lives of everyone in our community. Your generosity helps thousands of people in our community have better tomorrows. #LiveUnited

### **X (Twitter) and Threads Post Copy C**

Thank you to [tag corporate partner] for supporting United Way of Salt Lake. Your generosity makes it possible for thousands of people in our community to have better lives. #LiveUnited

**Additional Photos**

